# **Electricity Demand in July 2015 (Bulletin)**

# **Demand Overview (Total Sales of 10 Power Companies)**

- Electricity demand in July 2015, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.1% to 65.9 billion kWh.
- Outside the liberalized segment, lighting demand dropped by 2.3%, due principally to decreased cooling demands caused by relatively lower temperatures from June to early July than the previous year.

Commercial demand in the liberalized segment also declined by 5.7%, due mainly to decreased cooling demands.

# Demand Volume and Year-on-year Basis by Month and Use

		_	This Month	Prev. 3 Month				
			(Jul.)	Jun.	May	Apr.		
Volume (GWh)	Other than	Lighting	18,761	16,812	19,561	23,217		
	Eligible Customers'	Power	3,174	2,775	2,870	3,146		
	Use	Lighting & Power Total	21,935	19,587	22,431	26,363		
	Eligible	Commercial Power	15,275	14,088	13,224	13,894		
	Customers'	Industrial Power	28,688	27,338	25,797	26,293		
	Use	Eligible Customers' Use Total	43,963	41,426	39,021	40,187		
	Т	otal Electricity Sales	65,898	61,013	61,452	66,550		
		(Large Industry)	23,257	22,073	20,986	21,003		
Year-on- year Basis (%)	Other than	Lighting	97.7	97.3	96.0	104.1		
	Eligible Customers'	Power	95.8	98.1	98.8	102.0		
	Use	Lighting & Power Total	97.4	97.4	96.4	103.8		
	Eligible	Commercial Power	94.3	96.1	98.5	97.4		
	Customers'	Industrial Power	97.9	97.5	97.0	98.1		
	Use	Eligible Customers' Use Total	96.6	97.0	97.5	97.8		
	Т	otal Electricity Sales	96.9	97.1	97.1	100.1		
		(Large Industry)	98.2	97.2	96.7	98.0		

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

#### (Reference)

Large industrial demand dropped year on year for the fifteenth consecutive month, decreasing by 1.8%.

This was due mainly to a year-on-year decrease in major industries except for chemicals and non-ferrous metals.

# (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (	(Jul.)	Prev. 3 Months				
	Volume	Year-on-year Basis	Jun.	May	Apr.		
Textiles	342	94.3	98.9	97.2	98.5		
Paper & Pulp	620	93.0	93.9	95.8	91.5		
Chemicals	2,247	100.2	96.4	96.5	98.5		
Ceramic	855	96.9	91.8	89.5	93.9		
Steel	2,814	93.6	90.5	93.0	92.4		
Non-Ferrous Metals	1,266	104.5	99.3	98.5	99.6		
Machinery	6,416	98.6	99.3	97.6	101.0		

### (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.6	-1.8	-2.6	-2.3
FY2015	-2.0	-3.3	-2.8	-1.8								