

Electricity Demand in March 2007 (Bulletin)

[Demand Overview (Total Across the 10 Power Companies)]

Total demand in March was up 0.1% to 73.70 billion kWh across the 10 companies.

Commercial and lighting demand posted declines of 0.1% and 3.3% respectively. The decline in lighting demand was due to a decreased demand for heating caused by higher temperatures from February to early March.

Demand Volume & Change by Month & Use

(Units: mkWh, %)

			This month	Prev. 3 Months		
			(March)	February	January	December
Volume	Other than Eligible Customers' Use	Lighting	23,854	25,858	30,203	23,589
		Power	3,856	4,198	4,633	3,657
		Lighting & Power Total	27,711	30,056	34,836	27,246
	Eligible Customers' Use	Commercial Power	15,488	16,570	16,472	15,651
		Industrial Power	30,483	29,057	28,900	30,187
		Eligible Customers' Use Total	45,971	45,627	45,372	45,838
	Total Electricity Sales		73,682	75,683	80,208	73,084
	(Large Industry)		24,644	22,684	23,080	24,094
Year-on-Year Change	Other than Eligible Customers' Use	Lighting	96.7	96.4	92.4	98.1
		Power	92.3	90.1	85.1	92.7
		Lighting & Power Total	96.1	95.5	91.3	97.4
	Eligible Customers' Use	Commercial Power	99.9	98.2	97.4	100.6
		Industrial Power	104.1	102.8	102.7	103.6
		Eligible Customers' Use Total	102.7	101.1	100.7	102.6
	Total Electricity Sales		100.1	98.8	96.4	100.6
	(Large Industry)		106.1	105.0	104.5	105.4

(Reference) Large Industrial Demand

Large industrial user demand in March was up for the twentieth consecutive month, increasing by 6.1%. The rise resulted from firm performance in all sectors including non-ferrous metals.

(Reference) Demand Volume & Change by Month & Large Industry Sector

(Units: mkWh, %)

	This Month (March)		Prev. 3 Months		
	Volume	Year-on-Year Change	February	January	December
Textiles	275	104.9	104.9	105.4	106.2
Paper & Pulp	881	101.5	104.1	101.2	101.2
Chemicals	2,497	107.6	104.6	103.3	104.1
Ceramics	1,061	108.6	108.0	107.3	106.1
Steel	3,441	109.7	108.4	109.1	109.7
Non-Ferrous Metals	1,349	111.0	105.9	105.8	107.2
Machinery	6,805	106.6	106.6	106.0	107.2

(Reference) Large Industry Demand Change by Month & Term

	4	5	6	7	8	9	10	11	12	1	2	3
FY1997	3.9	5.1	4.4	3.5	3.5	4.7	2.4	0.7	0.1	-0.0	-1.7	-3.0
FY1998	-1.9	-3.2	-3.6	-4.1	-4.2	-3.1	-2.9	-4.5	-3.9	-5.3	-2.8	-2.1
FY1999	-3.8	-3.6	-0.6	-1.5	2.6	2.8	1.0	3.3	3.6	2.6	6.4	4.9
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1

Lighting & Power Demand by Co. & Use

(Units: mkWh, %)

		March												Prev. 3 Months (10-Co. Total)		
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	February	January	December
Results	Lighting	1,052	2,309	7,919	2,931	711	4,025	1,589	779	2,343	23,658	196	23,854	25,858	30,203	23,589
	Power	245	375	961	590	129	511	232	159	447	3,649	207	3,856	4,198	4,633	3,657
	<Low Voltage>	102	268	786	394	93	415	160	95	349	2,662	24	2,686	2,947	3,254	2,595
	Lighting & Power Total	1,297	2,684	8,881	3,521	840	4,536	1,821	938	2,790	27,308	403	27,711	30,056	34,836	27,246
	Eligible Customers' Use	1,494	4,465	14,588	7,611	1,659	7,361	3,319	1,396	3,995	45,888	83	45,971	45,627	45,372	45,838
	<Commercial Power>	712	1,375	5,760	1,783	433	2,607	833	492	1,458	15,453	35	15,488	16,570	16,472	15,651
	<Industrial Power>	782	3,090	8,828	5,828	1,226	4,754	2,486	904	2,537	30,435	48	30,483	29,057	28,900	30,187
	Total Electricity Sales	2,791	7,149	23,469	11,132	2,499	11,897	5,140	2,334	6,785	73,196	486	73,682	75,683	80,208	73,084
	<Large Industry>	504	2,401	7,252	4,732	975	3,866	2,104	705	2,039	24,578	66	24,644	22,684	23,080	24,094
Year-on-Year Change	Lighting	105.5	99.8	95.5	95.2	100.0	94.2	98.3	95.4	98.6	96.7	98.8	96.7	96.4	92.4	98.1
	Power	106.3	91.9	90.7	90.8	90.3	88.2	90.4	91.3	94.4	91.7	102.7	92.3	90.1	85.1	92.7
	<Low Voltage>	101.6	92.5	90.7	89.1	90.8	88.0	90.3	91.1	93.3	90.9	102.8	91.1	90.0	85.2	91.9
	Lighting & Power Total	105.7	98.6	95.0	94.5	98.3	93.5	97.3	94.6	97.9	96.0	100.8	96.1	95.5	91.3	97.4
	Eligible Customers' Use	104.0	104.4	101.2	104.1	102.1	100.9	106.8	102.2	103.3	102.7	100.9	102.7	101.1	100.7	102.6
	<Commercial Power>	104.4	102.4	99.7	100.8	101.9	97.5	98.4	100.7	99.5	99.9	105.2	99.9	98.2	97.4	100.6
	<Industrial Power>	103.7	105.3	102.2	105.2	102.2	102.9	110.0	103.1	105.6	104.2	98.0	104.1	102.8	102.7	103.6
	Total Electricity Sales	104.8	102.1	98.8	100.9	100.8	97.9	103.2	99.0	101.0	100.1	100.8	100.1	98.8	96.4	100.6
	<Large Industry>	108.3	108.3	103.5	107.4	103.8	104.6	112.8	105.1	108.0	106.1	97.7	106.1	105.0	104.5	105.4