

Electricity Demand in October 2007 (Bulletin)

[Demand Overview (Total Across the 10 Power Companies)]

Total demand in October was up 6.1% to 74.20 billion kWh across the 10 companies.

Commercial and lighting demand posted increases of 6.8% and 8.8% respectively. The increase in lighting demand was due to increased demand for cooling caused by higher temperatures from mid September to early October.

Demand Volume & Change by Month & Use

(Units: mkWh, %)

			This month	Prev. 3 Months		
			(October)	September	August	July
Volume	Other than Eligible Customers' Use	Lighting	20,692	25,919	25,604	20,076
		Power	3,936	5,266	5,241	4,070
		Lighting & Power Total	24,627	31,185	30,845	24,146
	Eligible Customers' Use	Commercial Power	17,492	20,464	20,438	18,096
		Industrial Power	32,105	32,797	32,625	32,267
		Eligible Customers' Use Total	49,597	53,261	53,063	50,363
	Total Electricity Sales		74,225	84,446	83,908	74,509
	(Large Industry)		25,697	25,967	25,738	25,838
Year-on-Year Change	Other than Eligible Customers' Use	Lighting	108.8	104.4	102.6	94.8
		Power	109.5	100.8	98.0	92.1
		Lighting & Power Total	108.9	103.7	101.8	94.3
	Eligible Customers' Use	Commercial Power	106.8	104.9	101.4	100.6
		Industrial Power	103.7	104.2	103.2	101.9
		Eligible Customers' Use Total	104.8	104.5	102.5	101.5
	Total Electricity Sales		106.1	104.2	102.2	99.0
	(Large Industry)		103.9	105.8	104.8	103.0

(Reference) Large Industrial Demand

Large industrial user demand in October was up for the twenty-seventh consecutive month, increasing by 3.9%. The rise resulted from firm performance in all sectors including non-ferrous metals.

(Reference) Demand Volume & Change by Month & Large Industry Sector

(Units: mkWh, %)

	This Month (October)		Prev. 3 Months		
	Volume	Year-on-Year Change	September	August	July
Textiles	270	100.0	102.6	101.5	102.2
Paper & Pulp	955	100.1	104.9	104.4	101.8
Chemicals	2,733	105.3	107.1	105.8	104.6
Ceramics	1,022	100.6	104.3	104.6	102.3
Steel	3,405	101.1	101.1	104.6	101.0
Non-Ferrous Metals	1,445	110.7	111.8	110.3	109.2
Machinery	7,114	105.7	107.6	105.4	103.3

(Reference) Large Industry Demand Change by Month & Term

	4	5	6	7	8	9	10	11	12	1	2	3
FY1998	-1.9	-3.2	-3.6	-4.1	-4.2	-3.1	-2.9	-4.5	-3.9	-5.3	-2.8	-2.1
FY1999	-3.8	-3.6	-0.6	-1.5	2.6	2.8	1.0	3.3	3.6	2.6	6.4	4.9
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	3.9					

Lighting & Power Demand by Co. & Use

(Units: mkWh, %)

		October												Prev. 3 Months (10-Co. Total)		
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	September	August	July
Results	Lighting	841	1,846	6,901	2,474	548	3,495	1,293	731	2,302	20,431	261	20,692	25,919	25,604	20,076
	Power	126	345	944	535	119	570	229	172	563	3,603	333	3,936	5,266	5,241	4,070
	<Low Voltage>	109	294	830	431	98	514	188	132	499	3,095	56	3,151	4,429	4,297	3,174
	Lighting & Power Total	967	2,191	7,844	3,009	667	4,065	1,522	903	2,865	24,033	594	24,627	31,185	30,845	24,146
	Eligible Customers' Use	1,531	4,516	15,748	8,129	1,641	8,032	3,652	1,490	4,751	49,490	107	49,597	53,261	53,063	50,363
	<Commercial Power>	713	1,337	6,461	2,023	396	3,046	1,040	506	1,917	17,439	53	17,492	20,464	20,438	18,096
	<Industrial Power>	818	3,179	9,287	6,106	1,245	4,986	2,612	984	2,834	32,051	54	32,105	32,797	32,625	32,267
	Total Electricity Sales	2,498	6,707	23,593	11,138	2,308	12,097	5,174	2,393	7,616	73,524	701	74,225	84,446	83,908	74,509
	<Large Industry>	532	2,432	7,603	4,885	1,005	3,985	2,179	778	2,220	25,619	78	25,697	25,967	25,738	25,838
Year-on-Year Change	Lighting	97.7	109.7	111.3	101.6	109.0	106.3	104.8	114.4	119.5	108.9	103.9	108.8	104.4	102.6	94.8
	Power	94.1	111.5	110.5	100.7	111.5	110.0	108.4	113.6	123.7	110.1	103.5	109.5	100.8	98.0	92.1
	<Low Voltage>	93.2	114.2	113.1	105.0	116.9	113.6	119.6	122.3	128.9	114.3	100.9	114.0	101.9	97.2	91.0
	Lighting & Power Total	97.2	110.0	111.2	101.4	109.4	106.8	105.4	114.3	120.3	109.0	103.7	108.9	103.7	101.8	94.3
	Eligible Customers' Use	103.1	104.4	103.2	105.6	104.2	102.7	108.4	105.2	110.9	104.8	103.5	104.8	104.5	102.5	101.5
	<Commercial Power>	104.4	106.7	104.9	106.4	102.4	106.3	114.7	103.6	113.4	106.8	104.4	106.8	104.9	101.4	100.6
	<Industrial Power>	102.0	103.4	102.1	105.3	104.8	100.6	106.1	106.1	109.3	103.7	102.7	103.7	104.2	103.2	101.9
	Total Electricity Sales	100.8	106.2	105.8	104.4	105.7	104.0	107.5	108.5	114.2	106.1	103.7	106.1	104.2	102.2	99.0
	<Large Industry>	103.4	103.5	102.3	106.0	105.8	99.9	106.3	107.5	109.1	103.9	100.7	103.9	105.8	104.8	103.0