

Electricity Demand in January 2008 (Bulletin)

[Demand Overview (Total Across the 10 Power Companies)]

Total demand in January was up 3.4% to 82.90 billion kWh across the 10 companies.

Commercial and lighting demand posted increases of 1.5% and 5.4% respectively. The increase in lighting demand was due to increased demand for heating caused by lower temperatures since the middle of December 2007, and a longer meter-reading period.

Demand Volume & Change by Month & Use

(Units: mkWh, %)

			This month	Prev. 3 Months		
			(January)	December	November	October
Volume	Other than Eligible Customers' Use	Lighting	31,825	24,786	21,413	20,690
		Power	4,662	3,718	3,294	3,940
		Lighting & Power Total	36,487	28,504	24,707	24,630
	Eligible Customers' Use	Commercial Power	16,714	15,890	15,537	17,494
		Industrial Power	29,719	30,822	30,857	32,120
		Eligible Customers' Use Total	46,433	46,712	46,394	49,614
	Total Electricity Sales		82,920	75,216	71,101	74,244
	(Large Industry)		23,945	24,773	24,724	25,710
Year-on-Year Change	Other than Eligible Customers' Use	Lighting	105.4	105.1	101.7	108.8
		Power	100.6	101.7	96.8	109.6
		Lighting & Power Total	104.7	104.6	101.0	108.9
	Eligible Customers' Use	Commercial Power	101.5	101.5	101.4	106.8
		Industrial Power	102.8	102.1	102.1	103.8
		Eligible Customers' Use Total	102.3	101.9	101.9	104.8
	Total Electricity Sales		103.4	102.9	101.6	106.1
	(Large Industry)		103.7	102.8	102.8	104.0

(Reference) Large Industrial Demand

Large industrial user demand in January was up for the thirtieth consecutive month, increasing by 3.7%. The rise resulted from firm performance in all sectors except textiles and ceramics.

(Reference) Demand Volume & Change by Month & Large Industry Sector

(Units: mkWh, %)

	This Month (January)		Prev. 3 Months		
	Volume	Year-on-Year Change	December	November	October
Textiles	240	96.1	95.5	97.2	100.7
Paper & Pulp	903	109.7	108.0	104.5	100.1
Chemicals	2,591	106.7	108.2	106.7	105.3
Ceramics	977	99.6	99.7	101.2	100.6
Steel	3,215	101.9	101.5	99.3	101.1
Non-Ferrous Metals	1,431	112.8	112.0	109.4	110.6
Machinery	6,528	104.7	102.7	103.5	105.8

(Reference) Large Industry Demand Change by Month & Term

	4	5	6	7	8	9	10	11	12	1	2	3
FY1998	-1.9	-3.2	-3.6	-4.1	-4.2	-3.1	-2.9	-4.5	-3.9	-5.3	-2.8	-2.1
FY1999	-3.8	-3.6	-0.6	-1.5	2.6	2.8	1.0	3.3	3.6	2.6	6.4	4.9
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.7		

Lighting & Power Demand by Co. & Use

(Units: mkWh, %)

		January												Prev. 3 Months (10-Co. Total)		
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	December	November	October
Results	Lighting	1,277	2,964	11,026	3,837	897	5,395	1,985	1,050	3,160	31,591	234	31,825	24,786	21,413	20,690
	Power	320	470	1,226	678	147	611	257	192	523	4,424	238	4,662	3,718	3,294	3,940
	<Low Voltage>	112	319	1,012	470	106	500	179	116	427	3,241	28	3,269	2,646	2,363	3,152
	Lighting & Power Total	1,597	3,434	12,252	4,515	1,044	6,006	2,242	1,242	3,683	36,015	472	36,487	28,504	24,707	24,630
	Eligible Customers' Use	1,577	4,637	14,700	7,436	1,651	7,351	3,407	1,460	4,134	46,353	80	46,433	46,712	46,394	49,614
	<Commercial Power>	778	1,497	6,215	1,929	464	2,735	919	541	1,601	16,679	35	16,714	15,890	15,537	17,494
	<Industrial Power>	799	3,140	8,485	5,507	1,187	4,616	2,488	919	2,533	29,674	45	29,719	30,822	30,857	32,120
	Total Electricity Sales	3,174	8,071	26,952	11,951	2,695	13,357	5,649	2,702	7,817	82,368	552	82,920	75,216	71,101	74,244
	<Large Industry>	496	2,428	6,934	4,456	950	3,765	2,106	731	2,012	23,878	67	23,945	24,773	24,724	25,710
Year-on-Year Change	Lighting	101.2	108.6	108.0	101.5	104.9	103.3	102.6	105.5	106.3	105.5	95.6	105.4	105.1	101.7	108.8
	Power	107.4	109.7	102.9	95.9	99.1	97.6	94.8	98.7	98.4	100.6	100.4	100.6	101.7	96.8	109.6
	<Low Voltage>	97.1	106.4	103.6	96.8	98.0	98.4	95.9	99.7	99.4	100.5	99.0	100.5	102.0	96.0	114.0
	Lighting & Power Total	102.4	108.8	107.5	100.6	104.1	102.7	101.6	104.4	105.1	104.8	98.0	104.7	104.6	101.0	108.9
	Eligible Customers' Use	101.7	104.0	101.5	102.9	103.7	101.9	102.0	106.8	101.8	102.3	97.4	102.3	101.9	101.9	104.8
	<Commercial Power>	101.8	103.3	101.6	101.3	105.3	99.9	99.4	105.1	101.1	101.5	100.0	101.5	101.5	101.4	106.8
	<Industrial Power>	101.6	104.3	101.5	103.4	103.1	103.2	102.9	107.9	102.2	102.8	95.5	102.8	102.1	102.1	103.8
	Total Electricity Sales	102.1	106.0	104.2	102.0	103.8	102.3	101.8	105.7	103.3	103.4	97.9	103.4	102.9	101.6	106.1
	<Large Industry>	103.1	105.4	102.0	104.5	103.7	104.3	104.1	110.3	103.0	103.8	96.9	103.7	102.8	102.8	104.0