

Electricity Demand in October 2008 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in October 2008, measured in terms of the total electricity sales of the 10 power companies, was down 2.1% from last year to 72.7 billion kWh.

- Outside the liberalized segment, lighting demand declined by 0.9% due principally to decreased demand for cooling caused by generally lower temperatures from mid-September to early October compared with last year, in spite of a longer meter-reading period than last year.

Commercial demand in the liberalized segment decreased 3.3%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (October)	Prev. 3 Month		
				September	August	July
Volume (GWh)	Other than Eligible Customers' Use	Lighting	20,498	22,735	27,799	20,778
		Power	3,592	4,419	5,596	4,030
		Lighting & Power Total	24,089	27,154	33,395	24,808
	Eligible Customers' Use	Commercial Power	16,914	19,448	21,140	18,521
		Industrial Power	31,677	32,583	32,653	33,875
		Eligible Customers' Use Total	48,591	52,031	53,793	52,396
	Total Electricity Sales			72,680	79,185	87,188
(Large Industry)			25,581	26,115	25,730	27,511
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	99.1	87.7	108.6	103.5
		Power	91.2	83.9	106.8	99.0
		Lighting & Power Total	97.8	87.1	108.3	102.7
	Eligible Customers' Use	Commercial Power	96.7	95.0	103.4	102.3
		Industrial Power	98.6	99.3	100.1	105.0
		Eligible Customers' Use Total	97.9	97.7	101.4	104.0
	Total Electricity Sales			97.9	93.8	103.9
(Large Industry)			99.5	100.6	100.0	106.5

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was down year on year after an interval of two months, decreasing by 0.5%.

This was due mainly to year-on-year decline in textiles, steel and machinery.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (October)		Prev. 3 Months		
	Volume	Year-on-year Basis	September	August	July
Textiles	248	91.2	91.9	90.6	96.6
Paper & Pulp	1,008	105.5	102.9	105.9	107.8
Chemicals	2,738	100.2	104.4	104.5	106.7
Ceramic	1,066	104.3	101.6	101.0	102.1
Steel	3,344	98.2	105.0	103.0	105.3
Non-Ferrous Metals	1,466	101.5	104.1	105.1	110.7
Machinery	6,958	97.7	99.0	97.1	108.0

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY1999	-3.8	-3.6	-0.6	-1.5	2.6	2.8	1.0	3.3	3.6	2.6	6.4	4.9
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5					

Lighting and Power Demand by Company and Use

(Units: GWh,%)

		October												Prev. 3 Months (10-Co.Total)		
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	September	August	July
Results (GWh)	Lighting	854	1,755	6,872	2,565	525	3,528	1,288	684	2,156	20,227	271	20,498	22,735	27,799	20,778
	Power	129	315	869	507	102	509	205	148	470	3,254	338	3,592	4,419	5,596	4,030
	<Low Voltage>	109	265	753	396	82	450	161	108	409	2,733	56	2,789	3,634	4,667	3,131
	Lighting & Power Total	983	2,070	7,740	3,072	627	4,037	1,493	832	2,626	23,480	609	24,089	27,154	33,395	24,808
	Eligible Customers' Use	1,568	4,510	15,620	7,795	1,640	7,840	3,515	1,441	4,551	48,480	111	48,591	52,031	53,793	52,396
	<Commercial Power>	712	1,302	6,384	1,938	399	2,859	972	493	1,802	16,861	53	16,914	19,448	21,140	18,521
	<Industrial Power>	856	3,208	9,236	5,857	1,241	4,981	2,543	948	2,749	31,619	58	31,677	32,583	32,653	33,875
	Total Electricity Sales	2,551	6,580	23,360	10,867	2,267	11,877	5,008	2,273	7,177	71,960	720	72,680	79,185	87,188	77,204
<Large Industry>	543	2,497	7,626	4,731	1,014	4,045	2,127	749	2,168	25,500	81	25,581	26,115	25,730	27,511	
Year-on- Year Basis	Lighting	101.6	95.1	99.6	103.7	95.9	100.9	99.6	93.6	93.7	99.0	104.0	99.1	87.7	108.6	103.5
	Power	102.1	91.2	92.1	94.8	85.6	89.3	88.6	86.1	83.4	90.2	101.3	91.2	83.9	106.8	99.0
	<Low Voltage>	101.0	90.1	90.8	91.7	83.6	87.4	85.6	81.5	82.0	88.3	100.5	88.5	82.1	108.6	98.6
	Lighting & Power Total	101.6	94.5	98.7	102.1	94.1	99.3	97.9	92.2	91.7	97.7	102.5	97.8	87.1	108.3	102.7
	Eligible Customers' Use	102.4	99.9	99.1	95.9	99.9	97.6	96.3	96.7	95.8	97.9	103.4	97.9	97.7	101.4	104.0
	<Commercial Power>	99.9	97.4	98.8	95.8	100.7	93.9	93.4	97.7	94.0	96.7	98.1	96.7	95.0	103.4	102.3
	<Industrial Power>	104.6	100.9	99.3	95.9	99.6	99.8	97.5	96.2	97.0	98.6	108.8	98.6	99.3	100.1	105.0
	Total Electricity Sales	102.1	98.1	98.9	97.6	98.2	98.2	96.8	95.0	94.2	97.8	102.6	97.9	93.8	103.9	103.6
<Large Industry>	102.1	102.7	100.1	96.8	100.9	101.5	97.6	96.2	97.6	99.5	105.4	99.5	100.6	100.0	106.5	

- Remarks: 1) This bulletin includes estimated figures.
 2) Figures in < > indicate breakdown.
 3) Figures may not add up due to rounding.