

Electricity Demand in November 2008 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in November 2008, measured in terms of the total electricity sales of the 10 power companies, was down 2.0% from the last year to 69.7 billion kWh.

- Outside the liberalized segment, lighting demand increased by 1.1% due principally to moderate growth in the number of contracts.

Commercial demand in the liberalized segment increased by 0.2%.

(Reference)

Large industrial demand was down year on year for two consecutive months, decreasing by 5.2%.

This was due mainly to year-on-year decline in all major sectors including machinery.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (November)		Prev. 3 Months		
	Volume	Year-on-year Basis	October	September	August
Textiles	230	87.4	91.2	91.9	90.6
Paper & Pulp	911	99.4	105.5	102.9	105.9
Chemicals	2,546	96.4	100.2	104.4	104.5
Ceramic	1,022	99.6	104.4	101.6	101.0
Steel	3,079	92.9	98.3	105.0	103.0
Non-Ferrous Metals	1,344	95.9	101.5	104.1	105.1
Machinery	6,178	90.7	97.7	99.0	97.1

Demand Volume and Year-on-year Basis by Month and Use

			This Month (November)	Prev. 3 Month			
				October	September	August	
Volume (GWh)	Other than Eligible Customers' Use	Lighting	21,642	20,499	22,735	27,799	
		Power	3,221	3,593	4,419	5,596	
		Lighting & Power Total	24,864	24,092	27,154	33,395	
	Eligible Customers' Use	Commercial Power	15,563	16,916	19,448	21,140	
		Industrial Power	29,258	31,674	32,583	32,653	
		Eligible Customers' Use Total	44,820	48,590	52,031	53,793	
	Total Electricity Sales			69,684	72,682	79,185	87,188
	(Large Industry)			23,429	25,581	26,115	25,730
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	101.1	99.1	87.7	108.6	
		Power	97.8	91.2	83.9	106.8	
		Lighting & Power Total	100.6	97.8	87.1	108.3	
	Eligible Customers' Use	Commercial Power	100.2	96.7	95.0	103.4	
		Industrial Power	94.8	98.6	99.3	100.1	
		Eligible Customers' Use Total	96.6	97.9	97.7	101.4	
	Total Electricity Sales			98.0	97.9	93.8	103.9
	(Large Industry)			94.8	99.5	100.6	100.0

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY1999	-3.8	-3.6	-0.6	-1.5	2.6	2.8	1.0	3.3	3.6	2.6	6.4	4.9
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2				

Lighting and Power Demand by Company and Use

(Units: GWh,%)

		November											Prev. 3 Months (10-Co.Total)			
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	October	September	August
Results	Lighting	1,004	1,956	7,210	2,682	601	3,689	1,430	683	2,131	21,386	256	21,642	20,499	22,735	27,799
	Power	149	283	784	465	95	430	189	130	375	2,900	321	3,221	3,593	4,419	5,596
	<Low Voltage>	102	224	649	326	73	359	134	83	313	2,263	49	2,312	2,789	3,634	4,667
	Lighting & Power Total	1,153	2,239	7,995	3,147	696	4,119	1,619	813	2,506	24,287	577	24,864	24,092	27,154	33,395
	Eligible Customers' Use	1,484	4,281	14,530	7,063	1,537	7,167	3,213	1,347	4,102	44,724	96	44,820	48,590	52,031	53,793
	<Commercial Power>	689	1,284	5,949	1,766	399	2,569	863	466	1,535	15,520	43	15,563	16,916	19,448	21,140
	<Industrial Power>	795	2,997	8,582	5,297	1,138	4,598	2,350	881	2,567	29,205	53	29,258	31,674	32,583	32,653
	Total Electricity Sales	2,637	6,520	22,525	10,210	2,233	11,286	4,832	2,160	6,608	69,011	673	69,684	72,682	79,185	87,188
<Large Industry>	495	2,295	7,020	4,231	927	3,718	1,957	703	2,007	23,353	76	23,429	25,581	26,115	25,730	
Year-on-Year Basis	Lighting	99.7	98.0	99.6	102.9	97.9	103.6	101.7	100.3	103.0	101.0	109.5	101.1	99.1	87.7	108.6
	Power	103.2	97.6	95.5	98.0	93.0	98.7	97.4	96.2	97.8	97.3	102.1	97.8	91.2	83.9	106.8
	<Low Voltage>	99.7	98.6	95.7	98.7	93.8	99.1	98.2	96.6	98.1	97.6	108.6	97.8	88.5	82.1	108.6
	Lighting & Power Total	100.2	97.9	99.2	102.2	97.2	103.0	101.2	99.6	102.1	100.5	105.2	100.6	97.8	87.1	108.3
	Eligible Customers' Use	99.9	97.0	97.7	93.1	95.6	97.6	94.4	97.2	97.7	96.6	104.5	96.6	97.9	97.7	101.4
	<Commercial Power>	98.9	99.5	101.2	100.3	100.6	99.2	99.6	101.7	98.6	100.2	102.2	100.2	96.7	95.0	103.4
	<Industrial Power>	100.9	95.9	95.4	90.9	94.0	96.8	92.6	94.9	97.1	94.8	106.4	94.8	98.6	99.3	100.1
	Total Electricity Sales	100.0	97.3	98.2	95.7	96.1	99.5	96.6	98.1	99.3	97.9	105.1	98.0	97.9	93.8	103.9
<Large Industry>	98.9	95.9	95.5	90.4	94.8	97.5	91.8	95.1	97.1	94.7	103.3	94.8	99.5	100.6	100.0	

- Remarks: 1) This bulletin includes estimated figures.
 2) Figures in < > indicate breakdown.
 3) Figures may not add up due to rounding.