

Electricity Demand in January 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in January 2009, measured in terms of the total electricity sales of the 10 power companies, was down 6.2% from the last year to 77.8 billion kWh.

- Outside the liberalized segment, lighting demand declined by 0.4% due principally to a shorter meter-reading period than the last year.

Commercial demand in the liberalized segment increased by 0.8%.

(Reference)

Large industrial demand was down year on year for four consecutive months, decreasing by 18.7%.

This was due mainly to year-on-year decline in all major sectors including steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (January)		Prev. 3 Months		
	Volume	Year-on-year Basis	December	November	October
Textiles	197	82.0	85.7	88.3	91.2
Paper & Pulp	713	79.1	90.3	99.4	105.5
Chemicals	1,980	76.4	85.3	96.5	100.2
Ceramic	831	85.0	91.9	99.6	104.4
Steel	2,011	62.6	75.2	92.9	98.3
Non-Ferrous Metals	1,087	76.0	81.8	95.8	101.5
Machinery	4,980	76.2	81.9	90.7	97.7

Demand Volume and Year-on-year Basis by Month and Use

			This Month (January)	Prev. 3 Month			
				December	November	October	
Volume (GWh)	Other than Eligible Customers' Use	Lighting	31,702	24,033	21,641	20,499	
		Power	4,518	3,452	3,221	3,593	
		Lighting & Power Total	36,220	27,485	24,862	24,092	
	Eligible Customers' Use	Commercial Power	16,854	16,033	15,564	16,916	
		Industrial Power	24,753	27,253	29,269	31,674	
		Eligible Customers' Use Total	41,607	43,286	44,833	48,590	
	Total Electricity Sales			77,827	70,771	69,695	72,682
	(Large Industry)			19,470	21,552	23,437	25,581
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	99.6	97.0	101.1	99.1	
		Power	96.9	92.8	97.8	91.2	
		Lighting & Power Total	99.3	96.4	100.6	97.8	
	Eligible Customers' Use	Commercial Power	100.8	100.9	100.2	96.7	
		Industrial Power	83.3	88.4	94.9	98.6	
		Eligible Customers' Use Total	89.6	92.7	96.6	97.9	
	Total Electricity Sales			93.8	94.1	98.0	97.9
	(Large Industry)			81.3	87.0	94.8	99.5

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY1999	-3.8	-3.6	-0.6	-1.5	2.6	2.8	1.0	3.3	3.6	2.6	6.4	4.9
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7		

Lighting and Power Demand by Company and Use

(Units: GWh,%)

		January 2009											Prev. 3 Months (10-Co.Total)			
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	December	November	October
Results	Lighting	1,324	2,743	10,127	4,087	941	5,700	2,088	1,088	3,342	31,440	262	31,702	24,033	21,641	20,499
	Power	354	416	1,066	687	148	616	259	193	540	4,279	239	4,518	3,452	3,221	3,593
	<Low Voltage>	113	283	875	478	104	508	184	118	445	3,108	28	3,136	2,445	2,311	2,789
	Lighting & Power Total	1,678	3,159	11,193	4,774	1,089	6,316	2,347	1,281	3,882	35,719	501	36,220	27,485	24,862	24,092
	Eligible Customers' Use	1,467	4,067	13,554	6,260	1,441	6,719	2,820	1,349	3,854	41,531	76	41,607	43,286	44,833	48,590
	<Commercial Power>	771	1,483	6,302	1,923	466	2,744	936	546	1,649	16,820	34	16,854	16,033	15,564	16,916
	<Industrial Power>	696	2,584	7,252	4,337	975	3,975	1,884	803	2,205	24,711	42	24,753	27,253	29,269	31,674
	Total Electricity Sales	3,145	7,226	24,747	11,034	2,530	13,035	5,167	2,630	7,736	77,250	577	77,827	70,771	69,695	72,682
<Large Industry>	393	1,922	5,845	3,435	767	3,189	1,531	624	1,701	19,407	63	19,470	21,552	23,437	25,581	
Year-on-Year Basis	Lighting	103.7	92.5	91.8	106.5	105.0	105.7	105.2	103.6	105.8	99.5	111.9	99.6	97.0	101.1	99.1
	Power	110.5	88.5	87.0	101.3	100.5	100.9	100.8	100.7	103.1	96.7	100.4	96.9	92.8	97.8	91.2
	<Low Voltage>	101.1	88.7	86.5	101.8	98.6	101.6	102.6	102.5	104.1	95.9	97.9	95.9	92.4	97.8	88.5
	Lighting & Power Total	105.0	92.0	91.4	105.7	104.4	105.2	104.7	103.2	105.4	99.2	106.1	99.3	96.4	100.6	97.8
	Eligible Customers' Use	93.0	87.7	92.1	84.2	87.3	91.4	82.8	92.4	93.2	89.6	94.9	89.6	92.7	96.6	97.9
	<Commercial Power>	99.1	99.1	101.4	99.7	100.4	100.3	101.8	100.9	103.0	100.8	95.0	100.8	100.9	100.2	96.7
	<Industrial Power>	87.1	82.3	85.4	78.8	82.2	86.1	75.7	87.4	87.0	83.2	94.7	83.3	88.4	94.9	98.6
	Total Electricity Sales	99.1	89.5	91.8	92.3	93.9	97.6	91.5	97.3	99.0	93.8	104.5	93.8	94.1	98.0	97.9
<Large Industry>	79.2	79.2	84.2	77.1	80.7	84.7	72.7	85.4	84.6	81.2	95.1	81.3	87.0	94.8	99.5	

- Remarks: 1) This bulletin includes estimated figures.
 2) Figures in < > indicate breakdown.
 3) Figures may not add up due to rounding.