

Electricity Demand in Fiscal 2008 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in fiscal 2008, measured in terms of the total electricity sales of the 10 power companies, was down for the first time in 5 years, declining by 3.3% from the last year to 888.9 billion kWh.

- Outside the liberalized segment, lighting demand declined by 1.5% due principally decreased demand for heating caused by generally higher temperatures from late January to early March compared with a year ago.

Commercial demand in the liberalized segment decreased by 0.6%.

(Reference)

Large industrial demand was down year on year for the first time in 7 years, decreasing by 5.9%.

This was due mainly to year-on-year decline in all major sectors including steel.

Demand Volume and Year-on-year Basis by Fiscal Year and Use

			This Period (FY2008)	Prev. 3 Periods			
				FY2007	FY2006	FY2005	
Volume (GWh)	Other than Eligible Customers' Use	Lighting	285,285	289,723	278,311	281,289	
		Power	46,755	49,742	49,426	52,827	
		Lighting & Power Total	332,040	339,465	327,737	334,116	
	Eligible Customers' Use	Commercial Power	204,552	205,864	199,317	198,168	
		Industrial Power	352,340	374,215	362,369	350,275	
		Eligible Customers' Use Total	556,892	580,079	561,686	548,443	
	Total Electricity Sales			888,932	919,544	889,423	882,559
	(Large Industry)			281,570	299,263	287,160	273,793
	Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	98.5	104.1	98.9	103.2
Power			94.0	100.6	93.6	98.0	
Lighting & Power Total			97.8	103.6	98.1	102.3	
Eligible Customers' Use		Commercial Power	99.4	103.3	100.6	102.3	
		Industrial Power	94.2	103.3	103.5	101.4	
		Eligible Customers' Use Total	96.0	103.3	102.4	101.8	
Total Electricity Sales			96.7	103.4	100.8	102.0	
(Large Industry)			94.1	104.2	104.9	101.8	

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (FY2008)		Prev. 3 Periods		
	Volume	Year-on-year Basis	FY2007	FY2006	FY2005
Textiles	2,782	87.7	100.4	103.5	102.6
Paper & Pulp	10,594	96.4	104.5	102.3	104.2
Chemicals	29,356	93.8	106.9	105.6	103.0
Ceramic	11,427	94.6	102.3	107.1	102.8
Steel	35,363	89.2	101.9	107.5	98.9
Non-Ferrous Metals	15,750	93.6	111.4	107.3	105.7
Machinery	75,698	91.6	105.1	106.2	103.1

Lighting and Power Demand by Company and Use

(Units: GWh,%)

		FY2008											Prev. 3 Periods (10-Co.Total)			
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	FY2007	FY2006	FY2005
Results	Lighting	11,639	24,679	96,059	35,336	7,902	49,227	18,737	9,565	29,254	282,398	2,887	285,285	289,723	278,311	281,289
	Power	2,258	4,078	11,905	6,747	1,433	6,505	2,737	1,950	5,718	43,331	3,424	46,755	49,742	49,426	52,827
	<Low Voltage>	1,258	3,074	9,917	4,985	1,101	5,576	2,062	1,317	4,851	34,141	502	34,643	37,025	36,671	39,418
	Lighting & Power Total	13,897	28,757	107,964	42,083	9,335	55,732	21,474	11,515	34,972	325,729	6,311	332,040	339,465	327,737	334,116
	Eligible Customers' Use	17,942	52,344	180,992	87,651	18,819	90,134	39,748	17,186	50,911	555,727	1,165	556,892	580,079	561,686	548,443
	<Commercial Power>	8,676	16,680	77,451	23,428	5,239	34,223	11,581	6,404	20,325	204,007	545	204,552	205,864	199,317	198,168
	<Industrial Power>	9,266	35,664	103,541	64,223	13,580	55,911	28,167	10,782	30,586	351,720	620	352,340	374,215	362,369	350,275
	Total Electricity Sales	31,839	81,101	288,956	129,734	28,154	145,866	61,222	28,701	85,883	881,456	7,476	888,932	919,544	889,423	882,559
<Large Industry>	5,873	27,187	84,381	51,314	10,901	45,061	23,514	8,434	24,024	280,689	881	281,570	299,263	287,160	273,793	
Year-on-Year Basis	Lighting	98.7	98.4	98.4	97.8	99.9	98.1	99.2	99.1	99.0	98.5	98.0	98.5	104.1	98.9	103.2
	Power	98.5	93.8	93.1	92.4	93.7	92.8	94.2	94.9	93.4	93.5	100.8	94.0	100.6	93.6	98.0
	<Low Voltage>	96.2	94.7	92.8	92.9	94.3	92.9	94.6	94.8	94.0	93.5	98.1	93.6	101.0	93.0	97.3
	Lighting & Power Total	98.6	97.8	97.8	96.9	98.9	97.5	98.5	98.4	98.0	97.8	99.5	97.8	103.6	98.1	102.3
	Eligible Customers' Use	97.7	95.8	96.8	93.2	94.7	96.7	95.1	97.9	97.1	96.0	101.3	96.0	103.3	102.4	101.8
	<Commercial Power>	98.5	98.5	99.8	99.0	99.8	98.2	102.0	99.4	99.5	99.4	99.4	99.4	103.3	100.6	102.3
	<Industrial Power>	97.0	94.5	94.6	91.2	92.9	95.8	92.6	96.9	95.6	94.1	103.1	94.2	103.3	103.5	101.4
	Total Electricity Sales	98.1	96.5	97.2	94.4	96.1	97.0	96.3	98.1	97.5	96.6	99.8	96.7	103.4	100.8	102.0
<Large Industry>	95.2	94.4	94.8	91.0	93.2	96.2	92.0	97.0	95.3	94.1	101.5	94.1	104.2	104.9	101.8	

- Remarks: 1) This bulletin includes estimated figures.
 2) Figures in < > indicate breakdown.
 3) Figures may not add up due to rounding.