Electricity Demand in April 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in April 2009, measured in terms of the total electricity sales of the 10 power companies, was down 5.1% from the last year to 68.4 billion kWh.
- Outside the liberalized segment, lighting demand rose by 7.5% due principally to a longer meter-reading period than the last year as well as increased demand for heating caused by generally lower temperatures from mid to late March compared with a year ago.

Commercial demand in the liberalized segment increased by 1.3%.

Demand Volume and Year-on-year Basis by Month and Use

		This Month	Prev. 3 Month				
			(April)	March	February	January	
	Other than	Lighting	24,409	25,081	27,930	31,701	
	Eligible Customers'	Power	3,603	3,733	4,146	4,518	
	Use	Lighting & Power Total	28,012	28,814	32,076	36,219	
Volume	Eligible	Commercial Power	15,788	16,180	17,033	0	
(GWh)	Customers'	Industrial Power	24,589	24,101	23,624	24,755	
	Use	Eligible Customers' Use Total	40,377	40,281	40,657	41,617	
	T	otal Electricity Sales	68,389	69,095	72,733	77,836	
		(Large Industry)	19,358	19,036	18,038	19,471	
	Other than	Lighting	107.5	95.6	94.6	99.6	
	Eligible Customers' Use	Power	105.4	89.9	89.2	96.9	
V		Lighting & Power Total	107.2	94.8	93.8	99.3	
Year-on- year	Eligible Customers'	Commercial Power	101.3	98.0	96.6	100.9	
Basis (%)		Industrial Power	81.1	77.1	76.3	83.3	
(70)	Use	Eligible Customers' Use Total	87.9	84.3	83.7	89.6	
	Т	otal Electricity Sales	94.9	88.4	87.9	93.9	
		(Large Industry)	79.5	75.6	73.6	81.3	

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was down year on year for seven consecutive months, decreasing by 20.5%.

This was due mainly to year-on-year decline in all major sectors including steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (A	April)	Prev. 3 Months				
	Volume	Year-on-year Basis	March	February	January		
Textiles	293	70.6	70.5	71.3	81.8		
Paper & Pulp	789	81.7	70.7	72.7	79.1		
Chemicals	1,983	80.3	69.7	69.9	76.4		
Ceramic	759	76.8	75.2	74.1	85.0		
Steel	1,957	58.5	55.2	56.6	62.5		
Non-Ferrous Metals	1,079	77.4	66.8	65.0	76.0		
Machinery	4,854	74.1	70.8	67.5	76.2		

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5		•									