

## Electricity Demand in August 2009 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in August 2009, measured in terms of the total electricity sales of the 10 power companies, was down 10.8% from the last year to 77.8 billion kWh.

- Outside the liberalized segment, lighting demand declined by 10.2% due principally to a shorter meter-reading period than the last year, in addition to decreased cooling demand resulted from lower temperatures from July to mid August, compared with a year ago.

Commercial demand in the liberalized segment decreased by 5.4%.

### (Reference)

Large industrial demand was down year on year for eleven consecutive months, decreasing by 14.1%.

This was due mainly to year-on-year decline in all major sectors including steel.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (August)		Prev. 3 Months		
	Volume	Year-on-year Basis	July	June	May
Textiles	326	78.7	77.1	78.0	70.0
Paper & Pulp	774	82.7	81.4	82.5	83.7
Chemicals	2,170	86.3	83.9	82.1	82.8
Ceramic	792	82.6	81.7	78.8	79.3
Steel	2,355	73.3	67.8	61.8	60.2
Non-Ferrous Metals	1,140	79.7	80.9	82.8	81.5
Machinery	5,832	83.5	80.5	80.6	76.0

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

### Demand Volume and Year-on-year Basis by Month and Use

			This Month (August)	Prev. 3 Month		
				July	June	May
Volume (GWh)	Other than Eligible Customers' Use	Lighting	24,952	21,287	18,134	21,500
		Power	4,763	3,964	3,051	3,266
		Lighting & Power Total	29,714	25,251	21,185	24,766
	Eligible Customers' Use	Commercial Power	19,990	18,351	16,309	15,012
		Industrial Power	28,085	28,693	26,868	24,761
		Eligible Customers' Use Total	48,076	47,044	43,177	39,773
	Total Electricity Sales		77,790	72,295	64,362	64,539
	(Large Industry)		22,095	23,037	21,566	19,980
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	89.8	102.4	97.9	98.4
		Power	85.1	98.4	94.9	95.6
		Lighting & Power Total	89.0	101.8	97.5	98.0
	Eligible Customers' Use	Commercial Power	94.6	99.1	100.7	99.6
		Industrial Power	86.0	84.7	84.1	81.8
		Eligible Customers' Use Total	89.4	89.8	89.7	87.7
	Total Electricity Sales		89.2	93.6	92.1	91.4
	(Large Industry)		85.9	83.7	83.0	80.6

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

### (Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1							