

Electricity Demand in the First Half of Fiscal 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the first half of fiscal 2009, measured in terms of the total electricity sales of the 10 power utilities, was down for two consecutive half terms, declining by 7.7% on last year to 421.1 billion kWh.

- Outside the liberalized segment, lighting demand declined by 1.3% due principally to decreased demand for cooling caused by generally lower temperatures from July to September compared with the last year.

Commercial demand in the liberalized segment declined by 1.6%.

(Reference)

Large industrial demand was down for two consecutive half terms, decreasing 16.8%.

This was due mainly to year-on-year decline in all major sectors including steel.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (1st half of FY2009)	Prev. 3 Periods		
				2nd half of FY2008	1st half of FY2008	2nd half of FY2007
Volume (GWh)	Other than Eligible Customers' Use	Lighting	132,598	150,885	134,398	154,478
		Power	22,867	22,662	24,094	24,411
		Lighting & Power Total	155,464	173,547	158,492	178,889
	Eligible Customers' Use	Commercial Power	104,224	98,588	105,965	99,775
		Industrial Power	161,455	160,676	191,666	185,764
		Eligible Customers' Use Total	265,678	259,264	297,631	285,539
	Total Electricity Sales		421,142	432,811	456,123	464,428
	(Large Industry)		128,574	127,115	154,453	148,851
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	98.7	97.7	99.4	107.6
		Power	94.9	92.8	95.1	104.6
		Lighting & Power Total	98.1	97.0	98.7	107.2
	Eligible Customers' Use	Commercial Power	98.4	98.8	99.9	104.1
		Industrial Power	84.2	86.5	101.7	103.3
		Eligible Customers' Use Total	89.3	90.8	101.0	103.6
	Total Electricity Sales		92.3	93.2	100.2	104.9
	(Large Industry)		83.2	85.4	102.7	103.9

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (1st half of FY2009)		Prev. 3 Periods		
	Volume	Year-on-year Basis	2nd half of FY2008	1st half of FY2008	2nd half of FY2007
Textiles	1,951	75.6	81.6	93.6	97.5
Paper & Pulp	4,742	82.8	86.4	106.5	106.5
Chemicals	12,637	83.6	83.1	104.9	107.8
Ceramic	4,836	80.5	88.4	101.0	100.6
Steel	13,658	66.2	73.5	105.3	101.7
Non-Ferrous Metals	7,093	81.2	81.0	107.0	112.2
Machinery	33,863	79.8	80.9	102.2	104.5