

Electricity Demand in September 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in September 2009, measured in terms of the total electricity sales of the 10 power companies, was down 6.8% from the last year to 73.8 billion kWh.
- Outside the liberalized segment, lighting demand declined by 1.8% due principally to decreased cooling demand caused by lower temperatures from early to mid September, compared with a year ago, in spite of a longer meter-reading period than the last year.

Commercial demand in the liberalized segment decreased by 3.5%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (September)	Prev. 3 Month		
				August	July	June
Volume (GWh)	Other than Eligible Customers' Use	Lighting	22,315	24,952	21,287	18,134
		Power	4,222	4,761	3,964	3,051
		Lighting & Power Total	26,538	29,713	25,251	21,185
	Eligible Customers' Use	Commercial Power	18,768	19,992	18,351	16,309
		Industrial Power	28,458	28,089	28,693	26,868
		Eligible Customers' Use Total	47,226	48,081	47,044	43,177
	Total Electricity Sales		73,763	77,794	72,295	64,362
	(Large Industry)		22,536	22,097	23,037	21,566
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	98.2	89.8	102.4	97.9
		Power	95.6	85.1	98.4	94.9
		Lighting & Power Total	97.7	89.0	101.8	97.5
	Eligible Customers' Use	Commercial Power	96.5	94.6	99.1	100.7
		Industrial Power	87.3	86.0	84.7	84.1
		Eligible Customers' Use Total	90.8	89.4	89.8	89.7
	Total Electricity Sales		93.2	89.2	93.6	92.1
	(Large Industry)		86.3	85.9	83.7	83.0

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was down year on year for twelve consecutive months, decreasing by 13.7%.

This was due mainly to year-on-year decline in all major sectors including steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (September)		Prev. 3 Months		
	Volume	Year-on-year Basis	August	July	June
Textiles	341	78.7	78.8	77.1	78.0
Paper & Pulp	792	85.0	82.8	81.4	82.5
Chemicals	2,200	86.2	86.3	83.9	82.1
Ceramic	846	83.9	82.7	81.7	78.8
Steel	2,571	76.8	73.3	67.8	61.8
Non-Ferrous Metals	1,258	84.8	79.6	80.9	82.8
Machinery	6,111	83.2	83.5	80.5	80.6

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7						