

Electricity Demand in November 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in November 2009, measured in terms of the total electricity sales of the 10 power companies, was down 3.5% from the last year to 67.3 billion kWh.

- Outside the liberalized segment, lighting demand declined by 0.5% due principally to a shorter meter-reading period than the last year.

Commercial demand in the liberalized segment decreased by 1.9%.

(Reference)

Large industrial demand was down year on year for fourteen consecutive months, decreasing by 6.2%.

This was due mainly to year-on-year decline in all major sectors including steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (November)		Prev. 3 Months		
	Volume	Year-on-year Basis	October	September	August
Textiles	343	85.7	85.3	78.8	78.8
Paper & Pulp	795	88.7	86.0	84.8	82.8
Chemicals	2,313	97.0	92.2	86.2	86.3
Ceramic	910	89.2	85.2	84.0	82.7
Steel	2,703	87.8	79.0	76.8	73.3
Non-Ferrous Metals	1,232	91.8	87.9	84.8	79.6
Machinery	5,767	93.6	86.1	83.2	83.5

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (November)	Prev. 3 Month		
				October	September	August
Volume (GWh)	Other than Eligible Customers' Use	Lighting	21,543	20,267	22,315	24,952
		Power	3,065	3,392	4,224	4,761
		Lighting & Power Total	24,608	23,659	26,539	29,713
	Eligible Customers' Use	Commercial Power	15,264	16,314	18,769	19,992
		Industrial Power	27,406	28,168	28,459	28,089
		Eligible Customers' Use Total	42,670	44,482	47,228	48,081
	Total Electricity Sales		67,277	68,141	73,767	77,794
	(Large Industry)		21,984	22,727	22,538	22,097
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	99.5	98.9	98.2	89.8
		Power	95.2	94.4	95.6	85.1
		Lighting & Power Total	99.0	98.2	97.7	89.0
	Eligible Customers' Use	Commercial Power	98.1	96.4	96.5	94.6
		Industrial Power	93.6	88.9	87.3	86.0
		Eligible Customers' Use Total	95.2	91.5	90.8	89.4
	Total Electricity Sales		96.5	93.8	93.2	89.2
	(Large Industry)		93.8	88.8	86.3	85.9

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2				