

Electricity Demand in December 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in December 2009, measured in terms of the total electricity sales of the 10 power companies, was down 0.4% from the last year to 70.5 billion kWh.

- Outside the liberalized segment, lighting demand declined by 0.9% due principally to a decreased heating demand caused by relatively higher temperatures from late November to early December than a year ago.

Commercial demand in the liberalized segment decreased by 0.9%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (December)	Prev. 3 Month		
				November	October	September
Volume (GWh)	Other than Eligible Customers' Use	Lighting	23,824	21,543	20,267	22,315
		Power	3,312	3,066	3,392	4,224
		Lighting & Power Total	27,136	24,609	23,659	26,539
	Eligible Customers' Use	Commercial Power	15,890	15,263	16,314	18,769
		Industrial Power	27,454	27,421	28,168	28,459
		Eligible Customers' Use Total	43,344	42,684	44,482	47,228
	Total Electricity Sales		70,480	67,293	68,141	73,767
	(Large Industry)		21,950	21,991	22,727	22,538
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	99.1	99.5	98.9	98.2
		Power	95.9	95.2	94.4	95.6
		Lighting & Power Total	98.7	99.0	98.2	97.7
	Eligible Customers' Use	Commercial Power	99.1	98.1	96.4	96.5
		Industrial Power	100.7	93.7	88.9	87.3
		Eligible Customers' Use Total	100.1	95.2	91.5	90.8
	Total Electricity Sales		99.6	96.6	93.8	93.2
	(Large Industry)		101.8	93.8	88.8	86.3

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was up year on year for the first time in fifteen months, increasing by 1.8%.

This was due mainly to year-on-year increase in machinery, chemicals and steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (December)		Prev. 3 Months		
	Volume	Year-on-year Basis	November	October	September
Textiles	329	92.8	85.4	85.3	78.8
Paper & Pulp	763	92.3	88.6	86.0	84.8
Chemicals	2,265	105.9	97.1	92.2	86.2
Ceramic	913	95.9	89.2	85.2	84.0
Steel	2,577	102.1	87.8	79.0	76.8
Non-Ferrous Metals	1,251	105.4	91.7	87.9	84.8
Machinery	5,781	105.5	93.7	86.1	83.2

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.8			