

Electricity Demand in January 2010 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in January 2010, measured in terms of the total electricity sales of the 10 power companies, was up 4.6% from the last year to 81.4 billion kWh.

- Outside the liberalized segment, lighting demand rose by 3.9% due principally to increased heating demand caused by relatively lower temperatures from mid December to mid January, compared with a year ago, in addition to a longer meter-reading period than the last year.

Commercial demand in the liberalized segment increased by 0.5%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (January)	Prev. 3 Month		
				December	November	October
Volume (GWh)	Other than Eligible Customers' Use	Lighting	32,923	23,824	21,543	20,267
		Power	4,653	3,312	3,066	3,392
		Lighting & Power Total	37,575	27,136	24,609	23,659
	Eligible Customers' Use	Commercial Power	16,952	15,889	15,263	16,314
		Industrial Power	26,885	27,457	27,421	28,168
		Eligible Customers' Use Total	43,837	43,346	42,684	44,482
	Total Electricity Sales		81,412	70,482	67,293	68,141
	(Large Industry)		21,555	21,951	21,991	22,727
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	103.9	99.1	99.5	98.9
		Power	103.0	95.9	95.2	94.4
		Lighting & Power Total	103.7	98.7	99.0	98.2
	Eligible Customers' Use	Commercial Power	100.5	99.1	98.1	96.4
		Industrial Power	108.6	100.7	93.7	88.9
		Eligible Customers' Use Total	105.3	100.1	95.2	91.5
	Total Electricity Sales		104.6	99.6	96.6	93.8
	(Large Industry)		110.7	101.9	93.8	88.8

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was up year on year for two consecutive months, increasing by 10.7%.

This was due mainly to year-on-year increase in major sectors including machinery, steel and chemicals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (January)		Prev. 3 Months		
	Volume	Year-on-year Basis	December	November	October
Textiles	325	101.9	92.7	85.4	85.3
Paper & Pulp	720	102.7	92.6	88.6	86.0
Chemicals	2,232	119.9	105.8	97.1	92.2
Ceramic	878	105.7	96.1	89.2	85.2
Steel	2,558	127.2	102.0	87.8	79.0
Non-Ferrous Metals	1,294	119.1	105.5	91.7	87.9
Machinery	5,704	114.9	105.5	93.7	86.1

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.7		