

Electricity Demand in February 2010 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in February 2010, measured in terms of the total electricity sales of the 10 power companies, was up 5.5% from the last year to 76.7 billion kWh.

- Outside the liberalized segment, lighting demand rose by 1.4% due principally to increased heating demand caused by relatively lower temperatures from early to mid February, compared with a year ago, in spite of a shorter meter-reading period than the last year.

Commercial demand in the liberalized segment increased by 0.6%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (February)	Prev. 3 Month		
				January	December	November
Volume (GWh)	Other than Eligible Customers' Use	Lighting	28,317	32,922	23,824	21,543
		Power	4,185	4,652	3,312	3,066
		Lighting & Power Total	32,501	37,574	27,136	24,609
	Eligible Customers' Use	Commercial Power	17,139	16,955	15,889	15,263
		Industrial Power	27,085	26,902	27,457	27,421
		Eligible Customers' Use Total	44,225	43,857	43,346	42,684
	Total Electricity Sales		76,726	81,431	70,482	67,293
	(Large Industry)		21,223	21,572	21,951	21,991
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	101.4	103.9	99.1	99.5
		Power	100.9	103.0	95.9	95.2
		Lighting & Power Total	101.3	103.7	98.7	99.0
	Eligible Customers' Use	Commercial Power	100.6	100.6	99.1	98.1
		Industrial Power	114.6	108.7	100.7	93.7
		Eligible Customers' Use Total	108.8	105.4	100.1	95.2
	Total Electricity Sales		105.5	104.6	99.6	96.6
	(Large Industry)		117.7	110.8	101.9	93.8

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was up year on year for three consecutive months, increasing by 17.7%.

This was due mainly to year-on-year increase in all major sectors including steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (February)		Prev. 3 Months		
	Volume	Year-on-year Basis	January	December	November
Textiles	318	111.5	102.1	92.7	85.4
Paper & Pulp	728	115.1	102.7	92.6	88.6
Chemicals	2,080	122.6	119.8	105.8	97.1
Ceramic	874	117.1	106.5	96.1	89.2
Steel	2,634	142.3	127.3	102.0	87.8
Non-Ferrous Metals	1,239	131.2	119.2	105.5	91.7
Machinery	5,717	123.9	114.9	105.5	93.7

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	4	5	6	7	8	9	10	11	12	1	2	3
FY2000	3.5	4.7	4.2	5.2	5.0	1.5	2.6	2.8	2.6	3.8	-1.7	-0.3
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.7	17.7	