Electricity Demand in the Second Half of Fiscal 2009 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the second half of fiscal 2009, measured in terms of the total electricity sales of the 10 power utilities, was up for the first time in three half terms, increasing by 1.1% on last year to 437.4 billion kWh.
- Outside the liberalized segment, lighting demand rose by 1.0% due principally to increased demand for heating caused by generally lower temperatures from December to March compared with a year ago.

Commercial demand in the liberalized segment declined by 1.1%.

(Reference)

Large industrial demand was up for the first time in three half terms, increasing by 4.1%.

This was due mainly to year-on-year increase in all major sectors except for textiles and paper & pulp.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (2nd half of FY2009)	Prev. 3 Periods		
				1st half of FY2009	2nd half of FY2008	1st half of FY2008
Volume (GWh)	Other than Eligible Customers' Use	Lighting	152,366	132,596	150,885	134,398
		Power	22,307	22,868	22,662	24,094
		Lighting & Power Total	174,674	155,464	173,547	158,492
	Eligible Customers' Use	Commercial Power	97,474	104,224	98,588	105,965
		Industrial Power	165,223	161,457	160,676	191,666
		Eligible Customers' Use Total	262,696	265,681	259,264	297,631
	Total Electricity Sales		437,370	421,145	432,811	456,123
		(Large Industry)	132,293	128,577	127,115	154,453
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	101.0	98.7	97.7	99.4
		Power	98.4	94.9	92.8	95.1
		Lighting & Power Total	100.6	98.1	97.0	98.7
	Eligible Customers' Use	Commercial Power	98.9	98.4	98.8	99.9
		Industrial Power	102.8	84.2	86.5	101.7
		Eligible Customers' Use Total	101.3	89.3	90.8	101.0
	Total Electricity Sales		101.1	92.3	93.2	100.2
	(Large Industry)		104.1	83.2	85.4	102.7

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh. %

	This Period (2nd	half of FY2009)	Prev. 3 Periods			
	Volume	Year-on-year Basis	1st half of FY2009	2nd half of FY2008	1st half of FY2008	
Textiles	2,034	97.1	75.6	81.6	93.6	
Paper & Pulp	4,659	98.9	82.8	86.4	106.5	
Chemicals	13,442	108.4	83.6	83.1	104.9	
Ceramic	5,441	100.7	80.5	88.4	101.0	
Steel	16,002	108.6	66.2	73.5	105.3	
Non-Ferrous Metals	7,611	108.5	81.2	81.0	107.0	
Machinery	35,128	106.3	79.8	80.9	102.2	

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