

## Electricity Demand in the FY2009 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in fiscal 2009, measured in terms of the total electricity sales of the 10 power utilities, was down for two consecutive years, declining by 3.4% from the last year to 85.85 billion kWh.

- Outside the liberalized segment, lighting demand declined by 0.1% due principally to decreased demand for cooling caused by generally lower temperatures from July to September compared with a year ago.

Commercial demand in the liberalized segment decreased by 1.4%.

### (Reference)

Large industrial demand was down year on year for two consecutive years, decreasing by 7.4%.

This was due mainly to year-on-year decline in all major sectors including steel.

### Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (FY2009)	Prev. 3 Periods		
				FY2008	FY2007	FY2006
Volume (GWh)	Other than Eligible Customers' Use	Lighting	284,964	285,284	289,723	278,311
		Power	45,175	46,756	49,742	49,426
		Lighting & Power Total	330,139	332,040	339,465	327,737
	Eligible Customers' Use	Commercial Power	201,697	204,553	205,864	199,317
		Industrial Power	326,680	352,342	374,215	362,369
		Eligible Customers' Use Total	528,378	556,895	580,079	561,686
	Total Electricity Sales		858,516	888,935	919,544	889,423
	(Large Industry)		260,869	281,568	299,263	287,160
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	99.9	98.5	104.1	98.9
		Power	96.6	94.0	100.6	93.6
		Lighting & Power Total	99.4	97.8	103.6	98.1
	Eligible Customers' Use	Commercial Power	98.6	99.4	103.3	100.6
		Industrial Power	92.7	94.2	103.3	103.5
		Eligible Customers' Use Total	94.9	96.0	103.3	102.4
	Total Electricity Sales		96.6	96.7	103.4	100.8
	(Large Industry)		92.6	94.1	104.2	104.9

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (FY2009)		Prev. 3 Periods		
	Volume	Year-on-year Basis	FY2008	FY2007	FY2006
Textiles	3,985	85.2	87.7	100.4	103.5
Paper & Pulp	9,402	90.1	96.4	104.5	102.3
Chemicals	26,079	94.8	93.8	106.9	105.6
Ceramic	10,276	90.1	94.6	102.3	107.1
Steel	29,660	83.9	89.2	101.9	107.5
Non-Ferrous Metals	14,704	93.4	93.6	111.4	107.3
Machinery	68,990	91.4	91.6	105.1	106.2