# Electricity Demand in April 2010 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

(Reference)

- Electricity demand in April 2010, measured in terms of the total electricity sales of the 10 power companies, was up 8.5% from the last year to 74.2 billion kWh.

- Outside the liberalized segment, lighting demand rose by 8.5% due principally to increased heating demand caused by relatively lower temperatures from mid March to April, compared with a year ago, in addition to a longer meter-reading period than the last year.

Commercial demand in the liberalized segment increased by 1.0%.

### Prev. 3 Month This Month (April) March February January Other than Lighting 26,472 25,496 28,316 32,922 Eligible Power 3.834 3.697 4.186 4.652 Customers' Use Lighting & Power Total 30,306 29,193 32,502 37,574 **Commercial Power** 15,948 15,911 17,140 16,955 Volume Eligible (GWh) Customers' Industrial Power 27,944 28,193 27,084 26,902 Use Eligible Customers' Use Total 43,892 44,104 44.224 43,857 **Total Electricity Sales** 74,198 73,297 76,726 81,431 21.572 (Large Industry) 22.291 22.827 21.224 Lighting 108.5 101.7 101.4 103.9 Other than Eligible Power 106.4 99.0 101.0 103.0 Customers' Use Lighting & Power Total 108.2 101.3 101.3 103.7 Year-on-Commercial Power 101.0 98.3 100.6 100.6 vear Eligible Basis Customers' Industrial Power 113.7 117.0 114.6 108.7 (%) Use Eligible Customers' Use Total 108.7 109.5 108.8 105.4 **Total Electricity Sales** 108.5 106.1 105.5 104.6 (Large Industry) 115.1 119.9 117.7 110.8

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

Large industrial demand was up year on year for five consecutive months, increasing by 15.1%.

This was due mainly to year-on-year increase in all major sectors including steel.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

					Units: GWh, %			
	This Month (	April)	Prev. 3 Months					
	Volume	Year-on-year Basis	March	February	January			
Textiles	346	117.9	117.8	111.8	102.1			
Paper & Pulp	861	109.1	120.5	115.1	102.7			
Chemicals	2,232	112.5	124.1	122.7	119.8			
Ceramic	927	122.3	120.3	117.3	106.5			
Steel	2,906	148.5	150.3	142.3	127.3			
Non-Ferrous Metals	1,290	119.4	131.7	131.3	119.2			
Machinery	5,782	119.1	126.2	123.9	114.9			

The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was Remarks:

reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

### (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.7	17.7	19.9
FY2010	15.1											

## Demand Volume and Year-on-year Basis by Month and Use