

## Electricity Demand in the First Half of Fiscal 2010 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the first half of fiscal 2010, measured in terms of the total electricity sales of the 10 power utilities, was up for two consecutive terms, increasing by 8.8% on last year to 458.2 billion kWh.

- Outside the liberalized segment, lighting demand rose by 10.2% due principally to increased demand for cooling caused by record high temperatures in this summer.

Commercial demand in the liberalized segment increased by 3.6%.

### (Reference)

Large industrial demand was up for two consecutive terms, increasing by 11.9%.

This was due mainly to year-on-year increase in all major sectors including steel.

### Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (1st half of FY2010)	Prev. 3 Periods		
				2nd half of FY2009	1st half of FY2009	2nd half of FY2008
Volume (GWh)	Other than Eligible Customers' Use	Lighting	146,154	152,368	132,596	150,885
		Power	24,756	22,305	22,868	22,662
		Lighting & Power Total	170,909	174,673	155,464	173,547
	Eligible Customers' Use	Commercial Power	107,959	97,473	104,224	98,588
		Industrial Power	179,381	165,224	161,457	160,676
		Eligible Customers' Use Total	287,340	262,697	265,681	259,264
	Total Electricity Sales		458,249	437,370	421,145	432,811
	(Large Industry)		143,820	132,293	128,577	127,115
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	110.2	101.0	98.7	97.7
		Power	108.3	98.4	94.9	92.8
		Lighting & Power Total	109.9	100.6	98.1	97.0
	Eligible Customers' Use	Commercial Power	103.6	98.9	98.4	98.8
		Industrial Power	111.1	102.8	84.2	86.5
		Eligible Customers' Use Total	108.2	101.3	89.3	90.8
	Total Electricity Sales		108.8	101.1	92.3	93.2
	(Large Industry)		111.9	104.1	83.2	85.4

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (1st half of FY2010)		Prev. 3 Periods		
	Volume	Year-on-year Basis	2nd half of FY2009	1st half of FY2009	2nd half of FY2008
Textiles	2,241	114.8	97.2	75.6	81.6
Paper & Pulp	5,039	106.3	98.9	82.8	86.4
Chemicals	14,108	111.6	108.4	83.6	83.1
Ceramic	5,701	117.9	100.7	80.5	88.4
Steel	17,892	131.0	108.6	66.2	73.5
Non-Ferrous Metals	8,093	114.1	108.5	81.2	81.0
Machinery	38,466	113.6	106.3	79.8	80.9

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was

reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.