

Electricity Demand in February 2011 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in February 2011, measured in terms of the total electricity sales of ten power companies, was up 4.6% from the last year to 80.3 billion kWh.

- Outside the liberalized segment, lighting demand rose by 7.0% due principally to increased heating demand caused by relatively lower temperatures in January and late February compared with a year ago.

Commercial demand in the liberalized segment increased by 1.5%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (February)	Prev. 3 Month		
				January	December	November
Volume (GWh)	Other than Eligible Customers' Use	Lighting	30,302	34,081	24,300	21,649
		Power	4,383	4,673	3,304	3,014
		Lighting & Power Total	34,685	38,754	27,604	24,663
	Eligible Customers' Use	Commercial Power	17,394	16,938	15,644	15,278
		Industrial Power	28,171	28,158	28,620	28,574
		Eligible Customers' Use Total	45,565	45,096	44,264	43,852
	Total Electricity Sales		80,250	83,850	71,868	68,515
	(Large Industry)		22,192	22,815	23,100	23,038
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	107.0	103.5	102.0	100.5
		Power	104.7	100.4	99.8	98.3
		Lighting & Power Total	106.7	103.1	101.7	100.2
	Eligible Customers' Use	Commercial Power	101.5	99.9	98.5	100.1
		Industrial Power	104.0	104.7	104.2	104.2
		Eligible Customers' Use Total	103.0	102.8	102.1	102.7
	Total Electricity Sales		104.6	103.0	102.0	101.8
	(Large Industry)		104.6	105.8	105.2	104.8

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was up year on year for fifteen consecutive months, increasing by 4.6%. This was mainly due to a year-on-year increase in all major sectors including steel.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (February)		Prev. 3 Months		
	Volume	Year-on-year Basis	January	December	November
Textiles	347	108.8	109.5	110.9	107.1
Paper & Pulp	776	106.6	106.5	104.0	104.1
Chemicals	2,219	106.6	106.4	105.2	100.9
Ceramic	938	107.1	109.8	107.4	108.6
Steel	2,999	113.9	120.1	120.3	113.4
Non-Ferrous Metals	1,323	106.7	106.5	107.1	109.2
Machinery	5,896	103.2	103.6	103.4	104.5

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2001	-0.4	-1.0	-2.3	-1.2	-4.5	-6.0	-4.7	-5.5	-6.0	-6.3	-5.2	-4.9
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	