

Electricity Demand in the Second Half of Fiscal 2010 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the second half of fiscal 2010, measured in terms of the total electricity sales of the 10 power utilities, was up for three consecutive half terms, increasing by 2.5% on last year to 448.2 billion kWh.
- Outside the liberalized segment, lighting demand rose by 3.7% due principally to increased demand for heating caused by generally lower temperatures this winter compared with a year ago.
- Commercial demand in the liberalized segment declined by 0.1%.

(Reference)

Large industrial demand was up for three consecutive half terms, increasing by 3.2%. This was due mainly to year-on-year increase in all major sectors including steel.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (2nd half of FY2010)	Prev. 3 Periods		
				1st half of FY2010	2nd half of FY2009	1st half of FY2009
Volume (GWh)	Other than Eligible Customers' Use	Lighting	158,078	146,152	152,368	132,596
		Power	22,695	24,758	22,305	22,868
		Lighting & Power Total	180,772	170,910	174,673	155,464
	Eligible Customers' Use	Commercial Power	97,421	107,959	97,473	104,224
		Industrial Power	169,972	179,382	165,224	161,457
		Eligible Customers' Use Total	267,392	287,341	262,697	265,681
	Total Electricity Sales		448,165	458,251	437,370	421,145
	(Large Industry)		136,580	143,819	132,293	128,577
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	103.7	110.2	101.0	98.7
		Power	101.7	108.3	98.4	94.9
		Lighting & Power Total	103.5	109.9	100.6	98.1
	Eligible Customers' Use	Commercial Power	99.9	103.6	98.9	98.4
		Industrial Power	102.9	111.1	102.8	84.2
		Eligible Customers' Use Total	101.8	108.2	101.3	89.3
	Total Electricity Sales		102.5	108.8	101.1	92.3
	(Large Industry)		103.2	111.9	104.1	83.2

Remarks: 1) Figures in () indicate breakdown.
2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (2nd half of FY2010)		Prev. 3 Periods		
	Volume	Year-on-year Basis	1st half of FY2010	2nd half of FY2009	1st half of FY2009
Textiles	2,210	108.6	114.8	97.2	75.6
Paper & Pulp	4,841	103.9	106.3	98.9	82.8
Chemicals	13,811	102.8	111.7	108.4	83.6
Ceramic	5,846	107.4	117.9	100.7	80.5
Steel	18,420	115.1	131.0	108.6	66.2
Non-Ferrous Metals	7,931	104.2	114.1	108.5	81.2
Machinery	35,542	101.2	113.6	106.3	79.8

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009. The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.