

## Electricity Demand in the FY2010 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in fiscal 2010, measured in terms of the total electricity sales of the 10 power utilities, was up for the first time in three years, increasing by 5.6% from the last year to 90.64 billion kWh.
- Outside the liberalized segment, lighting demand rose by 6.8% due principally to increased demand for cooling caused by record high temperatures in this summer.
- Commercial demand in the liberalized segment increased by 1.8%.

### (Reference)

Large industrial demand was up year on year for the first time in three years, increasing by 7.5%. This was due mainly to year-on-year increase in all major sectors including steel.

### Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (FY2010)	Prev. 3 Periods		
				FY2009	FY2008	FY2007
Volume (GWh)	Other than Eligible Customers' Use	Lighting	304,230	284,965	285,284	289,723
		Power	47,450	45,173	46,756	49,742
		Lighting & Power Total	351,681	330,138	332,040	339,465
	Eligible Customers' Use	Commercial Power	205,381	201,697	204,553	205,864
		Industrial Power	349,355	326,681	352,342	374,215
		Eligible Customers' Use Total	554,736	528,378	556,895	580,079
	Total Electricity Sales		906,416	858,516	888,935	919,544
	(Large Industry)		280,398	260,869	281,568	299,263
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	106.8	99.9	98.5	104.1
		Power	105.0	96.6	94.0	100.6
		Lighting & Power Total	106.5	99.4	97.8	103.6
	Eligible Customers' Use	Commercial Power	101.8	98.6	99.4	103.3
		Industrial Power	106.9	92.7	94.2	103.3
		Eligible Customers' Use Total	105.0	94.9	96.0	103.3
	Total Electricity Sales		105.6	96.6	96.7	103.4
	(Large Industry)		107.5	92.6	94.1	104.2

Remarks: 1) Figures in ( ) indicate breakdown.  
2) Figures may not add up due to rounding.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (FY2010)		Prev. 3 Periods		
	Volume	Year-on-year Basis	FY2009	FY2008	FY2007
Textiles	4,450	111.6	85.3	87.7	100.4
Paper & Pulp	9,882	105.1	90.1	96.4	104.5
Chemicals	27,920	107.1	94.8	93.8	106.9
Ceramic	11,546	112.4	90.1	94.6	102.3
Steel	36,313	122.4	83.9	89.2	101.9
Non-Ferrous Metals	16,024	109.0	93.4	93.6	111.4
Machinery	74,009	107.3	91.4	91.6	105.1

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009. The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.