May 20, 2011
FEPC

Electricity Demand in April 2011 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in April 2011, measured in terms of the total electricity sales of ten power companies, was down year on year, decreasing by 6.5% to 69.3 billion kWh, due mainly to the impact of the Great East Japan Earthquake.

-Outside the liberalized segment, lighting demand declined by 4.4% due principally to the impact of the Great East Japan Earthquake.

Commercial demand in the liberalized segment declined by 10.8%, due mainly to the effect of the Great East Japan Earthquake.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (April)	Prev. 3 Month		
				March	February	January
Volume (GWh)	Other than Eligible Customers' Use	Lighting	25,316	26,504	30,300	34,081
		Power	3,642	3,777	4,384	4,673
		Lighting & Power Total	28,959	30,281	34,684	38,754
	Eligible Customers' Use	Commercial Power	14,222	15,296	17,398	16,938
		Industrial Power	26,165	26,667	28,174	28,158
		Eligible Customers' Use Total	40,387	41,963	45,572	45,096
	Total Electricity Sales		69,346	72,244	80,256	83,850
	(Large Industry)		20,918	21,398	22,192	22,815
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	95.6	104.0	107.0	103.5
		Power	94.9	102.2	104.7	100.4
		Lighting & Power Total	95.6	103.7	106.7	103.1
	Eligible Customers' Use	Commercial Power	89.2	96.1	101.5	99.9
		Industrial Power	93.6	94.6	104.0	104.7
		Eligible Customers' Use Total	92.0	95.1	103.0	102.8
	Total Electricity Sales		93.5	98.6	104.6	103.0
	(Large Industry)		93.8	93.7	104.6	105.8

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was down year on year for two consecutive months, decreasing by 6.2%. This was mainly due to a year-on-year decrease in paper & pulp, chemicals, non-ferrous metals and machinery, due primarily to the effect of the Great East Japan Earthquake.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (April)		Prev. 3 Months		
	Volume	Year-on-year Basis	March	February	January
Textiles	355	102.5	110.3	109.1	109.5
Paper & Pulp	844	98.1	100.9	106.6	106.5
Chemicals	2,116	94.8	93.3	106.5	106.4
Ceramic	934	100.8	101.3	107.1	109.8
Steel	2,916	100.4	103.5	113.8	120.1
Non-Ferrous Metals	1,142	88.8	88.5	106.8	106.5
Machinery	5,157	89.2	88.5	103.1	103.6

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2											