Electricity Demand in May 2011 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in May 2011, measured in terms of the total electricity sales of ten power companies, was down year on year, decreasing by 6.5% to 64.4 billion kWh, due mainly to the impact of the Great East Japan Earthquake.

- Outside the liberalized segment, lighting demand declined by 7.0% due principally to the impact of the Great East Japan Earthquake.

Commercial demand in the liberalized segment declined by 10.2%, due mainly to the effect of the Great East Japan Earthquake.

Demand Volume and Year-on-year Basis by Month and Use

		This Month	Prev. 3 Month				
			(May)	April	March	February	
Volume (GWh)	Other than	Lighting	21,280	25,317	26,504	30,300	
	Eligible Customers'	Power	3,129	3,644	3,777	4,384	
	Use	Lighting & Power Total	24,409	28,961	30,281	34,684	
	Eligible	Commercial Power	13,501	14,224	15,296	17,398	
	Customers' Use	Industrial Power	26,450	26,167	26,667	28,174	
		Eligible Customers' Use Total	39,950	40,391	41,963	45,572	
	Т	otal Electricity Sales	64,359	69,352	72,244	80,256	
		(Large Industry)	21,707	20,920	21,398	22,192	
Year-on- year Basis (%)	Other than	Lighting	93.0	95.6	104.0	107.0	
	Eligible Customers' Use	Power	92.4	95.0	102.2	104.7	
		Lighting & Power Total	92.9	95.6	103.7	106.7	
	Eligible	Commercial Power	89.8	89.2	96.1	101.5	
	Customers'	Industrial Power	96.0	93.6	94.6	104.0	
	Use	Eligible Customers' Use Total	93.8	92.0	95.1	103.0	
	Т	otal Electricity Sales	93.5	93.5	98.6	104.6	
		(Large Industry)	96.6	93.8	93.7	104.6	

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand was down year on year for three consecutive months, decreasing by 3.4%. This was mainly due to a year-on-year decrease in major industries except for chemicals and ceramics, due primarily to the effect of the Great East Japan Earthquake.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

					Units: GWh, %			
	This Month (May)	Prev. 3 Months					
	Volume	Year-on-year Basis	April	March	February			
Textiles	346	99.8	102.3	110.3	109.1			
Paper & Pulp	835	96.4	98.5	100.9	106.6			
Chemicals	2,293	101.0	94.9	93.3	106.5			
Ceramic	946	100.2	101.2	101.3	107.1			
Steel	3,047	95.8	100.4	103.5	113.8			
Non-Ferrous Metals	1,283	98.5	88.9	88.5	106.8			
Machinery	5,273	93.9	89.2	88.5	103.1			

Remarks: The latest revision of Japan Standard Industry Classification applied on April 1, 2008 was

reflected to the definition of each industry sector for the figures in and after April 2009.

The year-on-year basis in and after April 2009 are calculated after the adjustment of the results of the year-ago period according to the latest Japan Standard Industry Classification.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.4										