

Electricity Demand in February 2012 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in February 2012, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 1.4% to 79.1 billion kWh.

- Outside the liberalized segment, lighting demand decreased by 1.5%, due principally to the recent energy-saving efforts by customers, in spite of increased heating demand caused by relatively colder temperatures in February than last year.

Commercial demand in the liberalized segment also dropped by 2.7%.

Demand Volume and Year-on-year Basis by Month and Use

| | | | This Month (February) | Prev. 3 Month | | |
|------------------------|------------------------------------|-------------------------------|-----------------------|---------------|----------|----------|
| | | | | January | December | November |
| Volume (GWh) | Other than Eligible Customers' Use | Lighting | 29,831 | 33,052 | 23,670 | 19,974 |
| | | Power | 4,370 | 4,596 | 3,280 | 2,830 |
| | | Lighting & Power Total | 34,201 | 37,648 | 26,950 | 22,804 |
| | Eligible Customers' Use | Commercial Power | 16,929 | 16,224 | 14,782 | 14,063 |
| | | Industrial Power | 27,973 | 26,897 | 27,617 | 27,956 |
| | | Eligible Customers' Use Total | 44,902 | 43,121 | 42,399 | 42,019 |
| | Total Electricity Sales | | | 79,103 | 80,769 | 69,349 |
| (Large Industry) | | | 22,043 | 21,626 | 22,211 | 22,519 |
| Year-on-year Basis (%) | Other than Eligible Customers' Use | Lighting | 98.5 | 97.0 | 97.4 | 92.3 |
| | | Power | 99.7 | 98.4 | 99.3 | 93.9 |
| | | Lighting & Power Total | 98.6 | 97.1 | 97.6 | 92.5 |
| | Eligible Customers' Use | Commercial Power | 97.3 | 95.8 | 94.5 | 92.1 |
| | | Industrial Power | 99.3 | 95.5 | 96.5 | 97.8 |
| | | Eligible Customers' Use Total | 98.5 | 95.6 | 95.8 | 95.8 |
| | Total Electricity Sales | | | 98.6 | 96.3 | 96.5 |
| (Large Industry) | | | 99.3 | 94.8 | 96.2 | 97.7 |

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand fell year on year for the twelfth consecutive month, decreasing by 0.7%.

This was mainly due to year-on-year decreases in all major industries except for ceramics and steel, due principally to the recent energy-saving efforts by companies and other customers, in spite of the influence of a longer meter-reading period due to the extra lead-year day.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

| | This Month (February) | | Prev. 3 Months | | |
|--------------------|-----------------------|--------------------|----------------|----------|----------|
| | Volume | Year-on-year Basis | January | December | November |
| Textiles | 330 | 94.8 | 89.6 | 92.6 | 101.1 |
| Paper & Pulp | 692 | 89.2 | 92.5 | 92.0 | 98.0 |
| Chemicals | 2,096 | 94.5 | 92.1 | 92.4 | 97.9 |
| Ceramic | 938 | 100.0 | 95.8 | 98.4 | 97.7 |
| Steel | 3,077 | 102.7 | 95.9 | 98.6 | 101.3 |
| Non-Ferrous Metals | 1,296 | 97.9 | 92.5 | 96.2 | 95.8 |
| Machinery | 5,870 | 99.6 | 94.7 | 95.9 | 97.3 |

(Reference) Large Industry Demand Year-on-year Changes (%)

| | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. |
|--------|-------|-------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|
| FY2002 | -1.8 | -0.4 | -1.4 | 0.4 | 2.2 | 2.9 | 2.4 | 3.1 | 4.0 | 5.2 | 3.2 | 4.2 |
| FY2003 | 2.7 | 1.8 | 0.8 | -4.3 | -2.6 | 0.8 | -0.6 | -0.1 | -0.4 | 0.4 | 3.2 | 1.3 |
| FY2004 | 2.2 | 1.3 | 4.6 | 7.6 | 4.5 | 2.8 | 2.3 | 2.3 | 1.8 | 1.6 | -0.1 | 1.7 |
| FY2005 | 1.0 | -0.8 | 0.5 | -1.6 | 1.7 | 1.9 | 2.7 | 2.3 | 4.6 | 3.7 | 2.8 | 2.9 |
| FY2006 | 3.1 | 4.9 | 4.0 | 4.7 | 5.6 | 3.1 | 5.5 | 6.7 | 5.4 | 4.5 | 5.0 | 6.1 |
| FY2007 | 4.6 | 5.1 | 4.1 | 3.0 | 4.8 | 5.8 | 4.0 | 2.8 | 2.8 | 3.8 | 8.0 | 2.2 |
| FY2008 | 3.3 | 3.8 | 2.2 | 6.5 | -0.0 | 0.6 | -0.5 | -5.2 | -13.0 | -18.7 | -26.4 | -24.4 |
| FY2009 | -20.5 | -19.4 | -17.0 | -16.3 | -14.1 | -13.7 | -11.2 | -6.2 | 1.9 | 10.8 | 17.7 | 19.9 |
| FY2010 | 15.2 | 12.4 | 12.0 | 10.1 | 11.6 | 10.4 | 5.8 | 4.8 | 5.2 | 5.8 | 4.6 | -6.3 |
| FY2011 | -6.2 | -3.3 | -2.8 | -4.7 | -5.7 | -5.7 | -3.2 | -2.3 | -3.8 | -5.2 | -0.7 | |