Electricity Demand in April 2012 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in April 2012, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 1.0% to 70.1 billion kWh.
- Outside the liberalized segment, lighting demand declined by 4.1%, due principally to the effect of energysaving efforts by customers in addition to a shorter meter-reading period, compared with a year ago.

Commercial demand in the liberalized segment increased by 4.7% due mainly to a rebound from the negative effect of the Great East Japan Earthquake, in spite of some influence of the recent energy-saving efforts by companies and other customers.

Demand Volume and Year-on-year Basis by Month and Use

			This Month	Prev. 3 Month				
			(April)	March	February	January		
Volume (GWh)	Other than	Lighting	24,267	28,301	29,832	33,052		
	Eligible Customers'	Power	3,471	4,054	4,372	4,596		
	Use	Lighting & Power Total	27,738	32,355	34,204	37,648		
	Eligible Customers' Use	Commercial Power	14,885	15,854	16,933	16,224		
		Industrial Power	27,431	28,410	27,971	26,897		
		Eligible Customers' Use Total	42,316	44,264	44,904	43,121		
	Т	otal Electricity Sales	70,054	76,619	79,108	80,769		
		(Large Industry)	21,979	22,854	22,045	21,626		
	Other than Eligible Customers' Use	Lighting	95.9	106.8	98.5	97.0		
		Power	95.2	107.3	99.7	98.4		
N.		Lighting & Power Total	95.8	106.8	98.6	97.1		
Year-on- year	Eligible Customers'	Commercial Power	104.7	103.7	97.3	95.8		
Basis (%)		Industrial Power	104.8	106.5	99.3	95.5		
	Use	Eligible Customers' Use Total	104.8	105.5	98.5	95.6		
	Т	otal Electricity Sales	101.0	106.1	98.6	96.3		
		(Large Industry)	105.1	106.8	99.3	94.8		

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand grew year on year for the second consecutive month, increasing by 5.1%. This was mainly due to a year-on-year increase in all major industries except for textiles and paper & pulp, due principally to a rebound from the negative effect of the Great East Japan Earthquake, in spite of some influence of the recent energy-saving efforts by companies and other customers.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

					Units: GWh, %		
	This Month (A	April)	Prev. 3 Months				
	Volume	Year-on-year Basis	March	February	January		
Textiles	342	96.5	91.4	95.3	89.6		
Paper & Pulp	819	96.7	93.8	89.4	92.5		
Chemicals	2,160	102.0	105.8	94.4	92.1		
Ceramic	965	102.9	101.7	100.0	95.8		
Steel	3,261	111.8	110.1	102.7	95.9		
Non-Ferrous Metals	1,276	111.5	117.9	98.0	92.5		
Machinery	5,548	107.6	109.8	99.6	94.7		

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.7	-5.7	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.1											