Electricity Demand in April 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in April 2013, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 6.0% to 66.1 billion kWh.

- Outside the liberalized segment, lighting demand declined by 8.6%, due principally to decreased heating demands caused by relatively higher temperatures from late March to early April than the previous year.

Commercial demand in the liberalized segment dropped by 4.4% due mainly to decreased heating demands caused by relatively higher temperatures in early April than the previous year.

Demand Volume and Year-on-year Basis by Month and Use

			This Month	Prev. 3 Month				
			(Apr.)	Mar.	Feb.	Jan.		
Volume (GWh)	Other than	Lighting	22,185	25,788	29,452	32,823		
	Eligible Customers'	Power	3,079	3,678	4,158	4,485		
	Use	Lighting & Power Total	25,264	29,466	33,610	37,308		
	Eligible	Commercial Power	14,322	15,101	16,425	16,504		
	Customers' Use	Industrial Power	26,544	26,904	26,085	25,998		
		Eligible Customers' Use Total	40,866	42,005	42,510	42,502		
	Т	otal Electricity Sales	66,131	71,471	76,120	79,810		
		(Large Industry)	21,257	21,711	20,424	20,779		
	Other than	Lighting	91.4	91.1	98.7	99.3		
	Eligible Customers'	Power	88.7	90.7	95.1	97.6		
Manag	Use	Lighting & Power Total	91.1	91.1	98.3	99.1		
Year-on- year Basis (%)	Eligible Customers'	Commercial Power	95.6	95.2	97.0	101.7		
		Industrial Power	96.2	94.7	93.3	96.7		
	Use	Eligible Customers' Use Total	96.0	94.9	94.7	98.6		
	Т	otal Electricity Sales	94.0	93.3	96.2	98.8		
		(Large Industry)	96.0	95.0	92.6	96.1		

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand declined year on year for the eleventh consecutive month, decreasing by 4.0%.

This was mainly due to a year-on-year decrease in all major industries.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

					Units: GWh, %			
	This Month (I	Mar.)	Prev. 3 Months					
	Volume Year-on-yea Basis		Mar.	Feb.	Jan.			
Textiles	337	98.8	97.6	90.3	92.2			
Paper & Pulp	779	95.3	92.4	90.3	89.8			
Chemicals	2,140	96.5	97.6	95.2	95.8			
Ceramic	888	91.7	95.5	92.3	96.0			
Steel	3,051	93.5	94.7	90.7	94.3			
Non-Ferrous Metals	1,167	89.3	90.1	89.9	94.5			
Machinery	5,293	94.8	92.0	90.6	94.5			

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.9											