# Electricity Demand in May 2013 (Bulletin)

## Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in May 2013, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 0.7% to 65.1 billion kWh.

- Outside the liberalized segment, lighting demand rose by 1.3%, due principally to increased heating demands caused by relatively lower temperatures from mid April to early May than the previous year.

Commercial demand in the liberalized segment declined by 1.3%.

#### (Reference)

Large industrial demand dropped year on year for the twelfth consecutive month, decreasing by 1.9%. This was mainly due to a year-on-year decrease in major industries except for chemicals.

## (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

					Units: GWh, %		
	This Month I	May)	Prev. 3 Months				
	Volume	Year-on-year Basis Apr.		Mar.	Feb.		
Textiles	331	98.5	99.2	97.6	90.3		
Paper & Pulp	751	92.6	95.4	92.4	90.3		
Chemicals	2,192	100.5	96.6	97.6	95.2		
Ceramic	918	96.6	91.8	95.5	92.3		
Steel	3,194	99.0	93.4	94.7	90.7		
Non-Ferrous Metals	1,181	88.6	89.3	90.1	89.9		
Machinery	5,364	97.3	94.8	92.0	90.6		

## (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.9	-1.9										

#### Demand Volume and Year-on-year Basis by Month and Use

			This Month	Prev. 3 Month			
			(May)	Apr.	Mar.	Feb.	
	Other than Eligible Customers' Use	Lighting	21,563	22,185	25,788	29,452	
		Power	3,098	3,078	3,678	4,158	
		Lighting & Power Total	24,661	25,263	29,466	33,610	
Volume	Eligible Customers' Use	Commercial Power	13,836	14,323	15,101	16,425	
(GWh)		Industrial Power	26,573	26,547	26,904	26,085	
		Eligible Customers' Use Total	40,409	40,870	42,005	42,510	
	Т	otal Electricity Sales	65,070	66,133	71,471	76,120	
		(Large Industry)	21,701	21,262	21,711	20,424	
	Other than Eligible Customers' Use	Lighting	101.3	91.4	91.1	98.7	
		Power	100.2	88.6	90.7	95.1	
Manage		Lighting & Power Total	101.2	91.1	91.1	98.3	
Year-on- year	Eligible Customers'	Commercial Power	98.7	95.6	95.2	97.0	
Basis (%)		Industrial Power	98.0	96.2	94.7	93.3	
	Use	Eligible Customers' Use Total	98.3	96.0	94.9	94.7	
	Т	otal Electricity Sales	99.3	94.1	93.3	96.2	
		(Large Industry)	98.1	96.0	95.0	92.6	

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.