

Electricity Demand in July 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in July 2013, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 2.5% to 70.2 billion kWh.

- Outside the liberalized segment, lighting demand grew by 3.2%, due principally to increased cooling demands caused by generally higher temperatures from mid-June to mid-July than the previous year.
Commercial demand in the liberalized segment rose by 3.9% due mainly to increased cooling demands caused by generally higher temperatures from early to mid-July than the previous year.

(Reference)

Large industrial demand grew year on year for the first time in fourteen months, increasing by 0.7%.

This was mainly due to a year-on-year increase in major industries except for ceramics and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Jul.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Jun.	May	Apr.
Textiles	371	104.0	104.1	98.2	99.2
Paper & Pulp	694	102.3	99.0	92.6	95.4
Chemicals	2,261	100.3	102.8	100.4	96.6
Ceramic	927	97.5	96.7	96.7	91.8
Steel	3,006	100.4	97.5	99.0	93.4
Non-Ferrous Metals	1,196	91.6	88.4	89.1	89.3
Machinery	6,528	100.5	97.6	97.4	94.8

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Jul.)	Prev. 3 Month		
				Jun.	May	Apr.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	20,027	17,765	21,563	22,185
		Power	3,545	2,966	3,097	3,078
		Lighting & Power Total	23,572	20,731	24,660	25,263
	Eligible Customers' Use	Commercial Power	17,016	15,040	13,839	14,323
		Industrial Power	29,604	28,095	26,586	26,547
		Eligible Customers' Use Total	46,620	43,135	40,425	40,870
	Total Electricity Sales		70,192	63,866	65,085	66,133
(Large Industry)		23,929	22,725	21,715	21,262	
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	103.2	98.7	101.3	91.4
		Power	104.5	101.3	100.1	88.6
		Lighting & Power Total	103.4	99.1	101.2	91.1
	Eligible Customers' Use	Commercial Power	103.9	102.1	98.7	95.6
		Industrial Power	101.0	98.9	98.1	96.2
		Eligible Customers' Use Total	102.0	100.0	98.3	96.0
	Total Electricity Sales		102.5	99.7	99.4	94.1
	(Large Industry)		100.7	98.8	98.2	96.0

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.7								