

# **Electricity Demand in August 2013 (Bulletin)**

## **Demand Overview (Total Sales of 10 Power Companies)**

- Electricity demand in August 2013, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 1.2% to 78.5 billion kWh.

- Outside the liberalized segment, lighting demand grew by 3.7%, due principally to increased cooling demands caused by generally higher temperatures from early to mid- August than the previous year, in addition to a longer meter-reading period compared with a year ago.

Commercial demand in the liberalized segment rose by 0.5% due mainly to increased cooling demands caused by generally higher temperatures from early to mid-August than the previous year.

## **(Reference)**

Large industrial demand declined year on year for the first time in two months, decreasing by 0.3%.

This was mainly due to a year-on-year decrease in major industries except for textiles, paper & pulps and steel.

## **(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector**

Units: GWh, %

	This Month (Jul.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Jun.	May	Apr.
Textiles	347	102.9	104.1	104.1	98.2
Paper & Pulp	678	104.1	102.1	99.0	92.6
Chemicals	2,227	99.3	100.5	102.8	100.4
Ceramic	848	96.3	97.6	96.7	96.7
Steel	2,888	102.4	100.4	97.5	99.0
Non-Ferrous Metals	1,150	94.7	92.0	88.4	89.1
Machinery	5,961	98.4	100.5	97.6	97.4

## **Demand Volume and Year-on-year Basis by Month and Use**

			This Month (Jul.)	Prev. 3 Month		
				Jun.	May	Apr.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	25,696	20,025	17,765	21,563
		Power	4,615	3,545	2,966	3,097
		Lighting & Power Total	30,311	23,570	20,731	24,660
	Eligible Customers' Use	Commercial Power	19,178	17,020	15,040	13,839
		Industrial Power	29,042	29,615	28,095	26,586
		Eligible Customers' Use Total	48,219	46,635	43,135	40,425
	Total Electricity Sales		78,530	70,205	63,866	65,085
	(Large Industry)		22,871	23,942	22,725	21,715
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	103.7	103.2	98.7	101.3
		Power	100.5	104.6	101.3	100.1
		Lighting & Power Total	103.2	103.4	99.1	101.2
	Eligible Customers' Use	Commercial Power	100.5	103.9	102.1	98.7
		Industrial Power	99.7	101.1	98.9	98.1
		Eligible Customers' Use Total	100.0	102.1	100.0	98.3
	Total Electricity Sales		101.2	102.5	99.7	99.4
	(Large Industry)		99.7	100.8	98.8	98.2

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

## **(Reference) Large Industry Demand Year-on-year Changes (%)**

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3							