

Electricity Demand in First Half of Fiscal 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the first half of fiscal 2013, measured in terms of the total electricity sales of the 10 power companies, declined by 1.0% from last year to 418.2 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 1.0% due principally to decreased heating demands caused by relatively higher temperatures from March to early April than last year, in spite of increased cooling demands caused by relatively higher temperatures from June to August than last year.

Commercial demand in the liberalized segment declined by 0.3% due mainly to decreased heating demands caused by relatively higher temperatures in early April than last year, in spite of increased cooling demands caused by relatively higher temperatures from June to August than last year.

(Reference)

Large industrial demand was down for the fifth consecutive half term, decreasing by 1.2%.

This was due mainly to a year-on-year decrease in major sectors except for textiles.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (1st half of FY2013)	Prev. 3 Periods		
				2nd half of FY2012	1st half of FY2012	2nd half of FY2011
Volume (GWh)	Other than Eligible Customers' Use	Lighting	130,834	154,068	132,151	154,657
		Power	21,414	21,784	21,910	22,401
		Lighting & Power Total	152,248	175,852	154,061	177,058
	Eligible Customers' Use	Commercial Power	97,413	92,993	97,694	92,926
		Industrial Power	168,498	160,413	170,576	167,591
		Eligible Customers' Use Total	265,911	253,406	268,270	260,517
	Total Electricity Sales		418,159	429,258	422,331	437,575
	(Large Industry)		135,264	128,154	136,970	134,518
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	99.0	99.6	98.4	97.8
		Power	97.7	97.2	97.2	98.7
		Lighting & Power Total	98.8	99.3	98.2	97.9
	Eligible Customers' Use	Commercial Power	99.7	100.1	102.6	95.4
		Industrial Power	98.8	95.7	100.2	98.6
		Eligible Customers' Use Total	99.1	97.3	101.1	97.4
	Total Electricity Sales		99.0	98.1	100.0	97.6
	(Large Industry)		98.8	95.3	100.0	98.5

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (1st half of FY2013)		Prev. 3 Periods		
	Volume	Year-on-year Basis	2nd half of FY2012	1st half of FY2012	2nd half of FY2011
Textiles	2,093	101.7	92.0	93.0	94.2
Paper & Pulp	4,364	98.9	90.5	94.2	93.8
Chemicals	13,277	99.0	95.9	97.9	96.4
Ceramic	5,388	95.4	95.2	99.0	98.7
Steel	18,368	99.4	93.5	104.0	101.2
Non-Ferrous Metals	7,090	90.4	93.2	100.1	98.9
Machinery	35,058	98.1	93.0	99.6	99.0