

Electricity Demand in October 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in October 2013, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 0.6% to 66.4 billion kWh.

- Outside the liberalized segment, lighting demand rose by 0.1%, due principally to a longer meter-reading period compared with a year ago, in spite of decreased cooling demands caused by generally lower temperatures in mid-September than the previous year.

Commercial demand in the liberalized segment dropped by 1.1%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Oct.)	Prev. 3 Month		
				Sep.	Aug.	Jul.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	19,185	23,599	25,698	20,025
		Power	3,168	4,112	4,615	3,545
		Lighting & Power Total	22,353	27,711	30,313	23,570
	Eligible Customers' Use	Commercial Power	15,446	18,014	19,180	17,020
		Industrial Power	28,561	28,609	29,040	29,615
		Eligible Customers' Use Total	44,007	46,623	48,220	46,635
	Total Electricity Sales		66,360	74,334	78,533	70,205
(Large Industry)		23,028	22,749	22,871	23,942	
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	100.1	96.6	103.7	103.2
		Power	101.0	92.8	100.5	104.6
		Lighting & Power Total	100.2	96.0	103.2	103.4
	Eligible Customers' Use	Commercial Power	98.9	97.3	100.5	103.9
		Industrial Power	101.9	98.6	99.7	101.1
		Eligible Customers' Use Total	100.8	98.1	100.0	102.1
	Total Electricity Sales		100.6	97.3	101.2	102.5
	(Large Industry)		102.3	98.9	99.7	100.8

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand grew year on year for the first time in three months, increasing by 2.3%.

This was mainly due to a year-on-year increase in major industries except for paper & pulps, ceramics and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Oct.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Sep.	Aug.	Jul.
Textiles	373	103.0	100.7	103.4	104.1
Paper & Pulp	742	98.1	102.3	104.1	102.1
Chemicals	2,293	100.7	94.8	99.3	100.5
Ceramic	921	96.8	93.4	96.3	97.6
Steel	3,237	108.3	104.4	102.5	100.4
Non-Ferrous Metals	1,227	96.2	89.9	94.3	92.0
Machinery	5,968	103.3	99.2	98.4	100.5

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.3					