

Electricity Demand in November 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in November 2013, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 1.6% to 65.4 billion kWh.

- Outside the liberalized segment, lighting demand rose by 2.8%, due principally to a longer meter-reading period compared with a year ago.

Commercial demand in the liberalized segment showed little change from the previous year, increasing only by 0.1%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Novt.)	Prev. 3 Month		
				Oct.	Sep.	Aug.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	21,227	19,185	23,599	25,698
		Power	2,890	3,167	4,112	4,615
		Lighting & Power Total	24,117	22,352	27,711	30,313
	Eligible Customers' Use	Commercial Power	14,151	15,445	18,014	19,180
		Industrial Power	27,105	28,563	28,609	29,040
		Eligible Customers' Use Total	41,255	44,008	46,623	48,220
	Total Electricity Sales		65,373	66,360	74,334	78,533
(Large Industry)		21,735	23,030	22,749	22,871	
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	102.8	100.1	96.6	103.7
		Power	103.1	101.0	92.8	100.5
		Lighting & Power Total	102.8	100.2	96.0	103.2
	Eligible Customers' Use	Commercial Power	100.1	98.9	97.3	100.5
		Industrial Power	101.2	101.9	98.6	99.7
		Eligible Customers' Use Total	100.8	100.8	98.1	100.0
	Total Electricity Sales		101.6	100.6	97.3	101.2
	(Large Industry)		101.3	102.4	98.9	99.7

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand grew year on year for the second consecutive month, increasing by 1.3%.

This was mainly due to a year-on-year increase in major industries except for paper & pulps, ceramics and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Nov.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Oct.	Sep.	Aug.
Textiles	324	100.8	102.8	100.7	103.4
Paper & Pulp	691	94.7	98.0	102.3	104.1
Chemicals	2,225	103.2	100.7	94.8	99.3
Ceramic	894	96.5	96.7	93.4	96.3
Steel	3,137	108.1	108.2	104.4	102.5
Non-Ferrous Metals	1,163	94.9	96.1	89.9	94.3
Machinery	5,544	101.7	103.3	99.2	98.4

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3				