

Electricity Demand in January 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

-Electricity demand in January 2014, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 0.8% to 80.4 billion kWh.

- Outside the liberalized segment, lighting demand rose by 1.4%, due principally to a longer meter-reading period compared with a year ago, in spite of decreased heating demands caused by generally higher temperatures in early January than the previous year.

Commercial demand in the liberalized segment declined by 2.9%, due mainly to decreased heating demands caused by generally higher temperatures in early January than last year.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Novt.)	Prev. 3 Month		
				Oct.	Sep.	Aug.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	33,273	23,715	21,228	19,185
		Power	4,397	3,154	2,890	3,167
		Lighting & Power Total	37,670	26,869	24,118	22,352
	Eligible Customers' Use	Commercial Power	16,033	14,841	14,150	15,445
		Industrial Power	26,709	27,058	27,104	28,563
		Eligible Customers' Use Total	42,743	41,899	41,254	44,008
	Total Electricity Sales		80,412	68,768	65,372	66,360
	(Large Industry)		21,486	21,695	21,738	23,030
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	101.4	90.6	102.8	100.1
		Power	98.0	89.5	103.1	101.0
		Lighting & Power Total	101.0	90.5	102.8	100.2
	Eligible Customers' Use	Commercial Power	97.1	97.5	100.1	98.9
		Industrial Power	102.7	101.7	101.2	101.9
		Eligible Customers' Use Total	100.6	100.2	100.8	100.8
	Total Electricity Sales		100.8	96.1	101.6	100.6
	(Large Industry)		103.4	101.9	101.3	102.4

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand grew year on year for the fourth consecutive month, increasing by 3.4%.

This was mainly due to a year-on-year increase in major industries except for ceramics and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Nov.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Oct.	Sep.	Aug.
Textiles	316	107.5	102.5	101.2	102.8
Paper & Pulp	658	103.4	99.6	94.4	98.0
Chemicals	2,150	102.8	104.9	103.1	100.7
Ceramic	863	96.6	96.6	96.6	96.7
Steel	3,095	111.4	108.1	108.2	108.2
Non-Ferrous Metals	1,192	98.7	98.7	94.9	96.1
Machinery	5,529	104.6	102.0	101.7	103.3

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4		