

Electricity Demand in February 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

-Electricity demand in February 2014, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 0.4% to 76.5 billion kWh.

- Outside the liberalized segment, lighting demand rose by 0.2%, due principally to increased heating demands caused by generally lower temperatures in early February than last year, in spite of decreased heating demands caused by generally higher temperatures in late January than the previous year.

Commercial demand in the liberalized segment declined by 1.4%, due mainly to decreased heating demands caused by generally higher temperatures in late February than last year, in spite of increased heating demands caused by generally lower temperatures in early February than the previous year.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Feb..)	Prev. 3 Month		
				Jan.	Dec.	Nov.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	29,519	33,273	23,715	21,228
		Power	4,087	4,399	3,154	2,890
		Lighting & Power Total	33,606	37,672	26,869	24,118
	Eligible Customers' Use	Commercial Power	16,193	16,036	14,841	14,150
		Industrial Power	26,652	26,709	27,058	27,104
		Eligible Customers' Use Total	42,845	42,745	41,899	41,254
	Total Electricity Sales		76,451	80,417	68,768	65,372
(Large Industry)		20,936	21,492	21,695	21,738	
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	100.2	101.4	90.6	102.8
		Power	98.3	98.1	89.5	103.1
		Lighting & Power Total	100.0	101.0	90.5	102.8
	Eligible Customers' Use	Commercial Power	98.6	97.2	97.5	100.1
		Industrial Power	102.2	102.7	101.7	101.2
		Eligible Customers' Use Total	100.8	100.6	100.2	100.8
	Total Electricity Sales		100.4	100.8	96.1	101.6
	(Large Industry)		102.5	103.4	101.9	101.3

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand grew year on year for the fifth consecutive month, increasing by 2.5%.

This was due mainly to a year-on-year increase in major industries except for textiles, ceramics and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Feb.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Jan.	Dec.	Nov.
Textiles	295	98.4	107.5	102.5	101.2
Paper & Pulp	643	102.6	103.7	99.6	94.4
Chemicals	2,015	101.0	102.8	104.9	103.1
Ceramic	834	96.3	96.7	96.6	96.6
Steel	3,078	110.2	111.3	108.1	108.2
Non-Ferrous Metals	1,160	99.5	98.8	98.7	94.9
Machinery	5,468	102.8	104.7	102.0	101.7

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	