

Electricity Demand in Second Half of Fiscal 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the second half of fiscal 2013, measured in terms of the total electricity sales of the 10 power companies, rose by 0.3% from last year to 430.4 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 0.4% due principally to decreased heating demands caused by relatively higher temperatures from late November to January than last year.

Commercial demand in the liberalized segment also declined by 1.3% due mainly to decreased heating demands.

(Reference)

Large industrial demand was up for the first time in six half terms, increasing by 2.4%.

This was due mainly to a year-on-year increase in major sectors except for paper & pulp, ceramics and non-ferrous metals.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (2nd half of FY2013)	Prev. 3 Periods		
				1st half of FY2013	2nd half of FY2012	1st half of FY2012
Volume (GWh)	Other than Eligible Customers' Use	Lighting	153,506	130,835	154,068	132,151
		Power	21,369	21,414	21,784	21,910
		Lighting & Power Total	174,875	152,249	175,852	154,061
	Eligible Customers' Use	Commercial Power	91,808	97,414	92,993	97,694
		Industrial Power	163,707	168,493	160,413	170,576
		Eligible Customers' Use Total	255,514	265,907	253,406	268,270
	Total Electricity Sales		430,389	418,156	429,258	422,331
	(Large Industry)		131,215	135,263	128,154	136,970
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	99.6	99.0	99.6	98.4
		Power	98.1	97.7	97.2	97.2
		Lighting & Power Total	99.4	98.8	99.3	98.2
	Eligible Customers' Use	Commercial Power	98.7	99.7	100.1	102.6
		Industrial Power	102.1	98.8	95.7	100.2
		Eligible Customers' Use Total	100.8	99.1	97.3	101.1
	Total Electricity Sales		100.3	99.0	98.1	100.0
	(Large Industry)		102.4	98.8	95.3	100.0

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (2nd half of FY2013)		Prev. 3 Periods		
	Volume	Year-on-year Basis	1st half of FY2013	2nd half of FY2012	1st half of FY2012
Textiles	1,942	101.4	101.7	92.0	93.0
Paper & Pulp	4,097	99.6	98.9	90.5	94.2
Chemicals	13,118	102.8	99.0	95.9	97.9
Ceramic	5,323	96.8	95.4	95.2	99.0
Steel	18,939	108.6	99.4	93.5	104.0
Non-Ferrous Metals	7,189	98.3	90.4	93.2	100.1
Machinery	33,731	103.0	98.1	93.0	99.6