May 23, 2014
FEPC

Electricity Demand in April 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in April 2014, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 0.5% to 66.4 billion kWh.

- Outside the liberalized segment, lighting demand rose by 0.6%, due principally to a longer meter-reading period compared with a year ago.

Commercial demand in the liberalized segment declined by 0.5%, due mainly to decreased heating demands caused by generally higher temperatures in April than the previous year.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Apr.)	Prev. 3 Month		
				Mar.	Feb.	Jan.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	22,309	26,588	29,518	33,273
		Power	3,082	3,669	4,088	4,399
		Lighting & Power Total	25,392	30,257	33,606	37,672
	Eligible Customers' Use	Commercial Power	14,245	15,149	16,187	16,036
		Industrial Power	26,805	27,612	26,658	26,709
		Eligible Customers' Use Total	41,051	42,761	42,845	42,745
	Total Electricity Sales		66,442	73,018	76,451	80,417
	(Large Industry)		21,417	22,319	20,940	21,492
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	100.6	103.1	100.2	101.4
		Power	100.1	99.8	98.3	98.1
		Lighting & Power Total	100.5	102.7	100.0	101.0
	Eligible Customers' Use	Commercial Power	99.5	100.3	98.6	97.2
		Industrial Power	101.0	102.6	102.2	102.7
		Eligible Customers' Use Total	100.4	101.8	100.8	100.6
	Total Electricity Sales		100.5	102.2	100.4	100.8
	(Large Industry)		100.7	102.8	102.5	103.4

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand increased by 0.7% year on year, marking a seven-month consecutive growth.

This was due mainly to a year-on-year increase in major industries except for textiles, paper & pulps and ceramics.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Apr.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Mar.	Feb.	Jan.
Textiles	336	99.3	96.4	98.3	107.5
Paper & Pulp	725	93.0	100.5	102.5	103.7
Chemicals	2,149	100.3	104.4	101.0	102.8
Ceramic	862	97.0	98.1	96.3	96.7
Steel	3,181	104.3	106.0	110.3	111.3
Non-Ferrous Metals	1,205	103.3	102.2	99.5	98.8
Machinery	5,357	101.2	103.7	102.8	104.7

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.7											