August 22, 2014
FEPC

Electricity Demand in July 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in July 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.1% to 68.0 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 4.1%, due principally to decreased cooling demands caused by relatively lower temperatures from early to mid-July.

Commercial demand in the liberalized segment also declined by 4.9%, due mainly to decreased cooling demands.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Jul.)	Prev. 3 Month		
				Jun.	May	Apr.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	19,209	17,277	20,369	22,308
		Power	3,316	2,828	2,905	3,085
		Lighting & Power Total	22,525	20,105	23,274	25,393
	Eligible Customers' Use	Commercial Power	16,187	14,652	13,421	14,265
		Industrial Power	29,285	28,048	26,585	26,809
		Eligible Customers' Use Total	45,471	42,700	40,006	41,074
	Total Electricity Sales		67,996	62,805	63,280	66,467
	(Large Industry)		23,666	22,708	21,711	21,427
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	95.9	97.3	94.5	100.6
		Power	93.5	95.3	93.8	100.2
		Lighting & Power Total	95.6	97.0	94.4	100.5
	Eligible Customers' Use	Commercial Power	95.1	97.4	97.0	99.6
		Industrial Power	98.9	99.8	100.0	101.0
		Eligible Customers' Use Total	97.5	99.0	99.0	100.5
	Total Electricity Sales		96.9	98.3	97.2	100.5
	(Large Industry)		98.8	99.9	100.0	100.8

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand dropped year on year for the third consecutive month, decreasing by 1.2%.

This was due mainly to a year-on-year decrease in major industries except for non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Jul.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Jun.	May	Apr.
Textiles	363	97.7	93.9	100.4	99.0
Paper & Pulp	667	96.2	91.4	94.2	92.9
Chemicals	2,250	99.3	96.1	97.4	100.5
Ceramic	882	95.0	99.2	101.4	96.9
Steel	2,991	99.5	102.8	102.4	104.3
Non-Ferrous Metals	1,211	100.8	102.6	102.1	103.2
Machinery	6,509	99.7	101.2	100.2	101.3

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.2								