

Electricity Demand in October 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in October 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.9% to 63.8 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 3.1%, due principally to decreased cooling demands caused by relatively lower temperatures from mid-September to early October.

Commercial demand in the liberalized segment also declined by 6.9%, due mainly to decreased cooling demands.

(Reference)

Large industrial demand dropped year on year for the sixth consecutive month, decreasing by 2.3%.

This was due mainly to a year-on-year decrease in major industries except for non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Oct.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Sep.	Aug.	Jul.
Textiles	355	95.3	98.7	93.6	97.7
Paper & Pulp	709	95.7	94.5	94.1	96.2
Chemicals	2,235	97.5	101.2	99.3	99.3
Ceramic	891	96.8	97.5	96.1	95.1
Steel	3,180	98.3	98.9	100.7	100.1
Non-Ferrous Metals	1,242	101.3	103.8	103.3	100.8
Machinery	5,851	98.0	98.9	97.3	99.7

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Oct.)	Prev. 3 Month		
				Sep.	Aug.	Jul.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	18,593	20,278	24,021	19,208
		Power	2,964	3,492	4,272	3,315
		Lighting & Power Total	21,557	23,770	28,293	22,522
	Eligible Customers' Use	Commercial Power	14,387	16,463	18,109	16,196
		Industrial Power	27,831	28,048	28,368	29,300
		Eligible Customers' Use Total	42,218	44,511	46,477	45,495
	Total Electricity Sales			63,774	68,281	74,770
(Large Industry)			22,496	22,416	22,390	23,689
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	96.9	85.9	93.5	95.9
		Power	93.6	84.9	92.6	93.5
		Lighting & Power Total	96.4	85.8	93.3	95.6
	Eligible Customers' Use	Commercial Power	93.1	91.4	94.4	95.2
		Industrial Power	97.4	98.0	97.7	98.9
		Eligible Customers' Use Total	95.9	95.5	96.4	97.6
	Total Electricity Sales			96.1	91.9	95.2
(Large Industry)			97.7	98.5	97.9	98.9

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3					