

## Electricity Demand in November 2014 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in November 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.5% to 63.1 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 5.2%, due principally to decreased heating demands caused by relatively higher temperatures from mid- to late November.

Commercial demand in the liberalized segment also declined by 4.2%, due mainly to decreased heating demands.

### (Reference)

Large industrial demand dropped year on year for the seventh consecutive month, decreasing by 1.3%.

This was due mainly to a year-on-year decrease in major industries except for paper & pulp, chemicals and non-ferrous metals.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Nov.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Oct.	Sep.	Aug.
Textiles	318	97.7	95.2	98.7	93.6
Paper & Pulp	714	103.6	95.5	94.5	94.1
Chemicals	2,277	102.3	97.5	101.2	99.3
Ceramic	876	97.9	96.8	97.5	96.1
Steel	3,046	97.0	98.3	98.9	100.7
Non-Ferrous Metals	1,193	102.5	101.3	103.8	103.3
Machinery	5,453	98.4	98.0	98.9	97.3

### Demand Volume and Year-on-year Basis by Month and Use

			This Month (Nov.)	Prev. 3 Month		
				Oct.	Sep.	Aug.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	20,115	18,591	20,278	24,021
		Power	2,728	2,965	3,492	4,272
		Lighting & Power Total	22,843	21,556	23,770	28,293
	Eligible Customers' Use	Commercial Power	13,549	14,392	16,463	18,109
		Industrial Power	26,668	27,833	28,048	28,368
		Eligible Customers' Use Total	40,217	42,225	44,511	46,477
	Total Electricity Sales			63,061	63,781	68,281
(Large Industry)			21,457	22,499	22,416	22,390
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	94.8	96.9	85.9	93.5
		Power	94.4	93.6	84.9	92.6
		Lighting & Power Total	94.7	96.4	85.8	93.3
	Eligible Customers' Use	Commercial Power	95.8	93.2	91.4	94.4
		Industrial Power	98.4	97.4	98.0	97.7
		Eligible Customers' Use Total	97.5	95.9	95.5	96.4
	Total Electricity Sales			96.5	96.1	91.9
(Large Industry)			98.7	97.7	98.5	97.9

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

### (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.3				