

Electricity Demand in February 2015 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in February 2015, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.0% to 74.2 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 3.0%, due principally to decreased heating demands caused by relatively higher temperatures from January to February than the previous year.

Commercial demand in the liberalized segment also declined by 3.3%, due mainly to decreased heating demands.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Feb.)	Prev. 3 Month		
				Jan.	Dec.	Nov.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	28,624	33,569	23,366	20,115
		Power	3,899	4,441	3,106	2,728
		Lighting & Power Total	32,523	38,010	26,472	22,843
	Eligible Customers' Use	Commercial Power	15,660	15,865	14,542	13,564
		Industrial Power	26,005	26,307	26,865	26,682
		Eligible Customers' Use Total	41,665	42,172	41,407	40,246
	Total Electricity Sales		74,188	80,182	67,879	63,089
	(Large Industry)		20,394	21,110	21,575	21,475
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	97.0	100.9	98.5	94.8
		Power	95.4	101.0	98.5	94.4
		Lighting & Power Total	96.8	100.9	98.5	94.7
	Eligible Customers' Use	Commercial Power	96.7	98.9	98.0	95.9
		Industrial Power	97.6	98.5	99.3	98.4
		Eligible Customers' Use Total	97.2	98.7	98.8	97.6
	Total Electricity Sales		97.0	99.7	98.7	96.5
	(Large Industry)		97.4	98.2	99.4	98.8

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand dropped year on year for the tenth consecutive month, decreasing by 2.6%.

This was due mainly to a year-on-year decrease in major industries except for textiles and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Feb.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Jan.	Dec.	Nov.
Textiles	299	101.5	97.3	100.4	97.6
Paper & Pulp	591	92.0	92.2	102.1	103.8
Chemicals	2,001	99.3	98.5	97.5	102.4
Ceramic	813	97.5	97.3	96.9	98.2
Steel	2,816	91.5	92.6	96.2	97.0
Non-Ferrous Metals	1,171	101.0	104.1	101.9	102.5
Machinery	5,429	99.2	99.7	100.9	98.4

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.6	-1.8	-2.6	