

Electricity Demand in March 2015 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in March 2015, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.8% to 70.3 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 4.6%, due principally to decreased heating demands caused by relatively higher temperatures from mid-February to mid-March than the previous year.

Commercial demand in the liberalized segment also declined by 4.0%, due mainly to decreased heating demands.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Mar.)	Prev. 3 Month		
				Feb.	Jan.	Dec.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	25,374	28,626	33,569	23,366
		Power	3,440	3,898	4,441	3,106
		Lighting & Power Total	28,814	32,524	38,010	26,472
	Eligible Customers' Use	Commercial Power	14,540	15,662	15,865	14,542
		Industrial Power	26,915	26,005	26,307	26,865
		Eligible Customers' Use Total	41,456	41,667	42,172	41,407
	Total Electricity Sales		70,270	74,191	80,182	67,879
	(Large Industry)		21,797	20,397	21,110	21,575
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	95.4	97.0	100.9	98.5
		Power	93.7	95.4	101.0	98.5
		Lighting & Power Total	95.2	96.8	100.9	98.5
	Eligible Customers' Use	Commercial Power	96.0	96.8	98.9	98.0
		Industrial Power	97.5	97.6	98.5	99.3
		Eligible Customers' Use Total	96.9	97.3	98.7	98.8
	Total Electricity Sales		96.2	97.0	99.7	98.7
	(Large Industry)		97.7	97.4	98.2	99.4

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand dropped year on year for the eleventh consecutive month, decreasing by 2.3%.

This was due mainly to a year-on-year decrease in major industries except for textiles and machinery.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Mar.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Feb.	Jan.	Dec.
Textiles	323	102.0	101.2	97.3	100.4
Paper & Pulp	654	93.3	92.2	92.2	102.1
Chemicals	2,174	97.9	99.2	98.5	97.5
Ceramic	866	94.6	97.3	97.3	96.9
Steel	3,055	92.7	91.5	92.6	96.2
Non-Ferrous Metals	1,240	99.0	101.0	104.1	101.9
Machinery	5,739	100.2	99.3	99.7	100.9

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.6	-1.8	-2.6	-2.3