# **Electricity Demand in April 2015 (Bulletin)**

## **Demand Overview (Total Sales of 10 Power Companies)**

- Electricity demand in April 2015, measured in terms of the total electricity sales of the ten power companies, was slightly up year on year, increasing by 0.1% to 66.6 billion kWh.
- Outside the liberalized segment, lighting demand rose by 4.1%, due principally to a generally longer meterreading period compared with a year ago.

Commercial demand in the liberalized segment declined by 2.6%, due mainly to decreased heating demands caused by relatively higher temperatures in April than the previous year.

## Demand Volume and Year-on-year Basis by Month and Use

		_	This Month	Prev. 3 Month				
			(Apr.)	Mar.	Feb.	Jan.		
Volume (GWh)	Other than	Lighting	23,214	25,375	28,626	33,569		
	Eligible Customers'	Power	3,148	3,439	3,898	4,441		
	Use	Lighting & Power Total	26,362	28,814	32,524	38,010		
	Eligible	Commercial Power	13,893	14,539	15,662	15,865		
	Customers' Use	Industrial Power	26,294	26,909	26,005	26,307		
		Eligible Customers' Use Total	40,187	41,448	41,667	42,172		
	Т	otal Electricity Sales	66,550	70,262	74,191	80,182		
		(Large Industry)	21,005	21,797	20,397	21,110		
Year-on- year Basis (%)	Other than	Lighting	104.1	95.4	97.0	100.9		
	Eligible Customers' Use	Power	102.0	93.7	95.4	101.0		
		Lighting & Power Total	103.8	95.2	96.8	100.9		
	Eligible Customers'	Commercial Power	97.4	96.0	96.8	98.9		
		Industrial Power	98.1	97.5	97.6	98.5		
	Use	Eligible Customers' Use Total	97.8	96.9	97.3	98.7		
	Т	otal Electricity Sales	100.1	96.2	97.0	99.7		
		(Large Industry)	98.0	97.7	97.4	98.2		

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

# (Reference)

Large industrial demand dropped year on year for the twelfth consecutive month, decreasing by 2.0%.

This was due mainly to a year-on-year decrease in major industries except for machinery.

# (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (	Apr.)	Prev. 3 Months					
	Volume	Year-on-year Basis	Mar.	Feb.	Jan.			
Textiles	330	98.5	101.9	101.2	97.3			
Paper & Pulp	662	91.4	93.3	92.2	92.2			
Chemicals	2,120	98.5	97.9	99.2	98.5			
Ceramic	810	94.0	95.0	97.3	97.3			
Steel	2,940	92.4	92.7	91.5	92.6			
Non-Ferrous Metals	1,199	99.6	99.0	101.0	104.1			
Machinery	5,418	101.1	100.2	99.3	99.7			

## (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.6	-1.8	-2.6	-2.3
FY2015	-2.0											