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Electricity Demand in First Half of Fiscal 2015 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the first half of fiscal 2015, measured in terms of the total electricity sales of the 10 power companies, declined by 1.9% from last year to 395.8 billion kWh.

- Outside the liberalized segment, lighting demand remained nearly unchanged from the previous year, decreasing only by 0.1%. This was due principally to a longer meter-reading period compared with a year ago, in spite of decreased cooling demands caused by relatively lower temperatures from June to early July than last year.

Commercial demand in the liberalized segment also declined by 3.7%.

(Reference)

Large industrial demand was down for the third consecutive term, decreasing by 2.5%.

This was due mainly to a year-on-year decrease in all major sectors.

Demand Volume and Year-on-year Basis by Half Year and Use

		This Period	Prev. 3 Periods			
			(1st half of FY2015)	2nd half of FY2014	1st half of FY2014	2nd half of FY2013
Volume (GWh)	Other than Eligible Customers' Use	Lighting	123,295	149,641	123,461	153,506
		Power	19,668	20,578	19,895	21,368
		Lighting & Power Total	142,963	170,219	143,356	174,874
	Eligible Customers' Use	Commercial Power	89,700	88,564	93,106	91,808
		Industrial Power	163,182	160,601	167,153	163,703
		Eligible Customers' Use Total	252,881	249,165	260,259	255,511
	Total Electricity Sales		395,844	419,384	403,615	430,385
		(Large Industry)	130,945	128,852	134,334	131,215
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	99.9	97.5	94.4	99.6
		Power	98.9	96.3	92.9	98.1
		Lighting & Power Total	99.7	97.3	94.2	99.4
	Eligible Customers' Use	Commercial Power	96.3	96.5	95.6	98.7
		Industrial Power	97.6	98.1	99.2	102.1
		Eligible Customers' Use Total	97.2	97.5	97.9	100.8
	Total Electricity Sales		98.1	97.4	96.5	100.3
		(Large Industry)	97.5	98.2	99.3	102.4

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

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	This Period (1st	half of FY2015)	Prev. 3 Periods			
	Volume	Year-on-year Basis	2nd half of FY2014	1st half of FY2014	2nd half of FY2013	
Textiles	1,971	97.0	98.8	97.2	101.4	
Paper & Pulp	3,832	93.6	96.6	93.8	99.6	
Chemicals	12,864	98.0	98.8	98.9	102.8	
Ceramic	4,955	94.1	96.9	97.7	96.8	
Steel	17,220	92.3	94.7	101.5	108.6	
Non-Ferrous Metals	7,230	99.4	101.6	102.6	98.4	
Machinery	34,534	98.8	99.4	99.7	103.0	

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.