

Electricity Demand in December 2011 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in December 2011, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 3.5% to 69.4 billion kWh.

- Outside the liberalized segment, although the lighting demand declined by 2.6% due principally to the increased energy-saving awareness among customers, the rate of decrease was smaller than last month, owing to increased heating demand caused by relatively cold temperatures from late November to December, compared to last year.

Commercial demand in the liberalized segment also dropped by 5.5%.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (December)	Prev. 3 Month		
				November	October	September
Volume (GWh)	Other than Eligible Customers' Use	Lighting	23,670	19,974	19,829	24,386
		Power	3,281	2,830	3,269	4,411
		Lighting & Power Total	26,950	22,804	23,098	28,797
	Eligible Customers' Use	Commercial Power	14,784	14,063	15,069	17,641
		Industrial Power	27,619	27,956	28,741	29,472
		Eligible Customers' Use Total	42,404	42,019	43,810	47,113
	Total Electricity Sales			69,354	64,823	66,908
(Large Industry)			22,211	22,519	23,263	23,473
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	97.4	92.3	93.3	86.1
		Power	99.3	93.9	92.3	84.5
		Lighting & Power Total	97.6	92.5	93.2	85.9
	Eligible Customers' Use	Commercial Power	94.5	92.1	89.3	85.1
		Industrial Power	96.5	97.8	96.5	93.7
		Eligible Customers' Use Total	95.8	95.8	93.9	90.3
	Total Electricity Sales			96.5	94.6	93.7
(Large Industry)			96.2	97.7	96.8	94.3

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand fell year on year for the tenth consecutive month, decreasing by 3.8%. This was mainly due to year-on-year decreases in all major industries, due principally to the increased energy-saving awareness among companies and other customers.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (December)		Prev. 3 Months		
	Volume	Year-on-year Basis	November	October	September
Textiles	337	92.5	101.1	94.9	92.7
Paper & Pulp	731	91.8	98.0	96.7	87.2
Chemicals	2,201	92.4	97.9	96.8	93.6
Ceramic	967	98.5	97.7	98.9	99.1
Steel	3,056	98.6	101.3	99.2	100.6
Non-Ferrous Metals	1,289	96.1	95.8	95.9	98.1
Machinery	5,733	95.9	97.3	97.8	93.6

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2002	-1.8	-0.4	-1.4	0.4	2.2	2.9	2.4	3.1	4.0	5.2	3.2	4.2
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.7	-5.7	-3.2	-2.3	-3.8			