

Electricity Demand in August 2012 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in August 2012, measured in terms of the total electricity sales of the ten power companies, was up year on year, increasing by 2.9% to 77.5 billion kWh.

- Outside the liberalized segment, lighting demand grew by 6.5%, due principally to increased cooling demands caused by relatively higher temperatures in late July than the previous year and a longer meter-reading period compared with a year ago.

Commercial demand in the liberalized segment rose by 4.4% due mainly to increased cooling demands caused by relatively higher temperatures in late July than the previous year

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Aug.)	Prev. 3 Month		
				July	June	May
Volume (GWh)	Other than Eligible Customers' Use	Lighting	24,781	19,408	17,990	21,284
		Power	4,595	3,391	2,927	3,093
		Lighting & Power Total	29,377	22,799	20,917	24,377
	Eligible Customers' Use	Commercial Power	19,070	16,383	14,725	14,015
		Industrial Power	29,038	29,306	28,401	27,106
		Eligible Customers' Use Total	48,108	45,689	43,126	41,121
	Total Electricity Sales			77,484	68,488	64,043
(Large Industry)			22,844	23,758	23,006	22,118
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	106.5	87.6	100.5	100.0
		Power	104.2	83.5	101.8	98.8
		Lighting & Power Total	106.2	87.0	100.7	99.9
	Eligible Customers' Use	Commercial Power	104.4	96.7	100.7	103.8
		Industrial Power	98.8	97.8	98.7	102.5
		Eligible Customers' Use Total	101.0	97.4	99.4	102.9
	Total Electricity Sales			102.9	93.7	99.8
(Large Industry)			98.2	98.3	98.0	101.9

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand declined year on year for the third consecutive month, decreasing by 1.8%. This was mainly due to a year-on-year decrease in all major industries

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Aug.)		Prev. 3 Months		
	Volume	Year-on-year Basis	July	June	May
Textiles	337	91.5	91.3	89.8	97.2
Paper & Pulp	649	91.9	90.4	93.2	97.1
Chemicals	2,242	98.4	95.9	92.7	95.1
Ceramic	883	95.8	97.3	98.4	100.6
Steel	2,738	97.0	102.6	104.7	105.9
Non-Ferrous Metals	1,210	91.6	95.7	102.6	103.8
Machinery	6,058	97.5	97.9	97.0	104.5

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.7	-5.7	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.8							