

Electricity Demand in the First Half of Fiscal 2012 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the first half of fiscal 2012, measured in terms of the total electricity sales of the 10 power companies, remained approximately the same as last year, with a 0.0% increase of 422.3 billion kWh.

- Outside the liberalized segment, lighting demand declined by 1.6% due principally to the efforts of customers for saving electricity, in spite of increased cooling demands caused by relatively higher temperatures from late August to early September than the previous year.

Commercial demand in the liberalized segment rose by 2.6% due mainly to increased cooling demands caused by relatively higher temperatures from late August to early September than the previous year and a rebound from the negative effect of the Great East Japan Earthquake, in spite of the efforts of companies and other customers to save electricity consumption.

(Reference)

Large industrial demand remained approximately the same as last year, with a 0.0% increase.

This was due mainly to a year-on-year decrease in major sectors except for steel and non-ferrous metals.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (1st half of FY2012)	Prev. 3 Periods		
				2nd half of FY2011	1st half of FY2011	2nd half of FY2010
Volume (GWh)	Other than Eligible Customers' Use	Lighting	132,151	154,657	134,288	158,077
		Power	21,911	22,401	22,530	22,695
		Lighting & Power Total	154,062	177,058	156,818	180,772
	Eligible Customers' Use	Commercial Power	97,693	92,926	95,198	97,422
		Industrial Power	170,573	167,591	170,217	169,972
		Eligible Customers' Use Total	268,266	260,517	265,415	267,394
	Total Electricity Sales		422,328	437,575	422,233	448,166
	(Large Industry)		136,966	134,518	136,997	136,579
	Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	98.4	97.8	91.9
Power			97.3	98.7	91.0	101.7
Lighting & Power Total			98.2	97.9	91.8	103.5
Eligible Customers' Use		Commercial Power	102.6	95.4	88.2	99.9
		Industrial Power	100.2	98.6	94.9	102.9
		Eligible Customers' Use Total	101.1	97.4	92.4	101.8
Total Electricity Sales		100.0	97.6	92.1	102.5	
(Large Industry)		100.0	98.5	95.3	103.2	

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (1st half of FY2012)		Prev. 3 Periods		
	Volume	Year-on-year Basis	2nd half of FY2011	1st half of FY2011	2nd half of FY2010
Textiles	2,057	92.9	94.2	98.8	108.7
Paper & Pulp	4,413	94.2	93.8	93.0	103.9
Chemicals	13,408	97.9	96.4	97.1	102.8
Ceramic	5,647	99.0	98.7	100.1	107.4
Steel	18,484	104.0	101.2	99.4	115.1
Non-Ferrous Metals	7,839	100.1	98.9	96.8	104.2
Machinery	35,751	99.6	99.0	93.3	101.2