

Electricity Demand in November 2012 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in November 2012, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 0.7% to 64.4 billion kWh.

- Outside the liberalized segment, lighting demand grew by 3.4%, due principally to increased heating demands caused by relatively lower temperatures from mid October to November than the previous year, in spite of efforts by customers for saving electricity.

Commercial demand in the liberalized segment rose by 0.5% due mainly to increased heating demands caused by relatively lower temperatures from mid October to November than the previous year, in spite of efforts by customers for saving electricity.

(Reference)

Large industrial demand dropped year on year for the sixth consecutive month, decreasing by 4.8%. This was mainly due to a year-on-year decrease in all major industries.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Nov)		Prev. 3 Months		
	Volume	Year-on-year Basis	Oct.	Sep.	Aug.
Textiles	322	87.0	93.7	92.5	91.5
Paper & Pulp	729	90.0	89.7	93.0	94.3
Chemicals	2,157	94.4	96.2	101.6	98.4
Ceramic	925	95.8	95.8	98.7	95.6
Steel	2,900	93.4	94.2	98.5	99.9
Non-Ferrous Metals	1,216	94.4	95.9	94.7	91.9
Machinery	5,452	92.8	94.3	94.7	97.4

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Nov)	Prev. 3 Month		
				Oct.	Sep.	Aug.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	20,651	19,172	24,420	24,783
		Power	2,800	3,135	4,433	4,594
		Lighting & Power Total	23,451	22,307	28,853	29,377
	Eligible Customers' Use	Commercial Power	14,134	15,611	18,513	19,076
		Industrial Power	26,768	28,039	29,027	29,140
		Eligible Customers' Use Total	40,902	43,650	47,540	48,216
	Total Electricity Sales			64,353	65,957	76,393
(Large Industry)			21,441	22,500	23,005	22,940
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	103.4	96.7	100.1	106.5
		Power	98.9	95.9	100.5	104.2
		Lighting & Power Total	102.8	96.6	100.2	106.2
	Eligible Customers' Use	Commercial Power	100.5	103.6	104.9	104.4
		Industrial Power	95.8	97.6	98.4	99.2
		Eligible Customers' Use Total	97.3	99.6	100.9	101.2
	Total Electricity Sales			99.3	98.6	100.6
(Large Industry)			95.2	96.7	97.9	98.7

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.7	-5.7	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.8				