

Electricity Demand in January 2013 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in January 2013, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 1.2% to 79.8 billion kWh.

- Outside the liberalized segment, lighting demand declined by 0.7%, due principally to a generally shorter meter-reading period compared with a year ago and efforts by customers for saving electricity, in spite of increased heating demands caused by relatively lower temperatures from early to mid January than the previous year

Commercial demand in the liberalized segment rose by 1.6% due mainly to increased heating demands caused by relatively lower temperatures from early to mid January than the previous year, in spite of efforts by companies and other customers for saving electricity.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Dec.)	Prev. 3 Month		
				Dec.	Nov.	Oct.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	32,824	26,180	20,652	19,172
		Power	4,486	3,526	2,803	3,135
		Lighting & Power Total	37,309	29,706	23,455	22,307
	Eligible Customers' Use	Commercial Power	16,491	15,215	14,136	15,611
		Industrial Power	25,999	26,605	26,782	28,039
		Eligible Customers' Use Total	42,490	41,820	40,918	43,650
	Total Electricity Sales			79,799	71,526	64,373
(Large Industry)			20,776	21,283	21,458	22,500
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	99.3	110.6	103.4	96.7
		Power	97.6	107.5	99.1	95.9
		Lighting & Power Total	99.1	110.2	102.9	96.6
	Eligible Customers' Use	Commercial Power	101.6	102.9	100.5	103.6
		Industrial Power	96.7	96.3	95.8	97.6
		Eligible Customers' Use Total	98.5	98.6	97.4	99.6
	Total Electricity Sales			98.8	103.1	99.3
(Large Industry)			96.1	95.8	95.3	96.7

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand dropped year on year for the eighth consecutive month, decreasing by 3.9%.

This was mainly due to a year-on-year decrease in all major industries.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Jan.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Dec.	Nov.	Oct.
Textiles	294	92.1	91.5	86.8	93.7
Paper & Pulp	636	89.7	91.0	90.1	89.7
Chemicals	2,091	95.8	96.0	94.4	96.2
Ceramic	891	95.7	95.7	95.9	95.8
Steel	2,779	94.3	93.6	93.4	94.2
Non-Ferrous Metals	1,207	94.5	93.9	95.2	95.9
Machinery	5,286	94.5	93.8	92.8	94.3

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2003	2.7	1.8	0.8	-4.3	-2.6	0.8	-0.6	-0.1	-0.4	0.4	3.2	1.3
FY2004	2.2	1.3	4.6	7.6	4.5	2.8	2.3	2.3	1.8	1.6	-0.1	1.7
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9		